

DVP BOARD OF DIRECTORS MEETING MINUTES

June 25, 2026, 9:00am

held in Crowne Plaza Ventura Beach Hotel board room, 450 E. Harbor Blvd.

Call to Order. President Josh Addison called the meeting to order at 9:06am.

DVP Directors present: Addison, Michael Mendelson, Edith Espejo, Whitney Reed, Evan Jonker, Kate McDuffee, Alison Huyett, Doug Halter. **Others:** E.D. Kevin Clerici, Police Corporal Jeff Wojnarowski, Deputy CM Brick Conners, Community Development's A.J. Bernhardt, Sara Omanovic, Kate Bello.

Approval of June Agenda. Approved.

Approval of May meeting minutes. Motion by Whitney Reed, 2nd by Doug Halter. Passed unanimously.

Police Report. Corporal Wojnarowski provided brief report, sharing monthly downtown crime stats (no major incidents in May) with focus on parks and public spaces. Police seeing fewer than normal calls for service in downtown.

CM Report. Conners shared outcome Council item on MSM, resulting in the formation of a 3-person ad hoc Council committee to meet with property and business owners and produce a recommendation in October to full Council, prior to the November meeting to discuss MSM. Conner introduced July 3 fireworks show downtown. Conner also presented city effort to get Opportunity Zone designation in low-income downtown and westside census tracks. City is asking DVP for letter of support. Board discussion expressed support and Conners said staff would follow up with draft letter.

MSM Report. Bernhardt shared various Main Street updates, including Council's timelines for parklets: Restaurant owners now have until Jan. 7 to submit plans. All fees have been deferred until occupancy. Staff is still accepting applications, including for those using pre-approved parklet designs. Staff also working a retail parklet standard aimed at retailers, coffee shops. There was lengthy discussion on the license agreements that parklet owners will have to obtain, including a possible 3-year parklet licensing option. City staff stated the city's right of revocation in regard to the parklet licensing agreement — the length of agreement or other conditions — does not negate the current or future councils right to revoke it or amend. Bernhardt said bollards and concrete planters project continues to be delayed and now moved to start late July/August. Bernhardt said a city newsletter with other updates to be sent soon, including the completion of curb painting and ADA upgrades and city plans to upgrade planters on sidewalks. He said South California Street will reopen to traffic at Santa Clara with one-way configuration to the alleys. City still seeking some grant and other funds to pay for improvements.

Executive Director's Report. ED provided updates and monthly written report included with Agenda packet. ED provided parking update, including new LPR machines to be installed in July. And staff now saying it will provide 90 Minutes of free parking, up from an hour. However, users must start a parking session when they arrive and those who use the Parkmobile app will face a small transaction fee even if they stay under 90 mins. City staff is not expanding paid parking to city surface lots and still no progress has been shared on proposed employee parking program. Staff plan to return to Council for further direction later in the year. Digital system at Harbor Blvd garage still not functioning and public work has said it is going to replace it later this year. No details provided.

President's Report. President Addison stated continued commitment to hold a board retreat/strategic session this year.

Finance Committee Report. Treasurer Espejo presented summary of May financial compilation and actuals-to-budget. Committee recommended a 4-day (Thurs-Sunday) pilot restroom attendant program along the Promenade. Some discussion on 3 days, versus 4, but consensus was to do 4 days. Motion to approve by Espejo, 2nd by Evan Jonker. Passed unanimously. Motion to approve May financials was made by Espejo, 2nd by Michael Mendelson. Passed unanimously. Separately, Finance Committee reviewed all May financial materials, checking statements, credit card purchases and contracts.

ED Committee Report. Whitney Reed presented Downtown Harvest Days concept for month of October. DVP summer events in full swing with Wednesday dance nights and monthly block parties. World Cup promotions happening.

Councilmember Halter Report. Halter shared recent Council action to eliminate Design Review Committee and change the scope of historic review. He said his goal is get best design capabilities and reduce risk in the city approval process. He supports July 3 downtown. And raised a concern that the city's Housing Element requires city to identify at least one spot citywide for a homeless shelter. He opposes a shelter being placed downtown.

DVP-CEF Report. Addison said CEF met and elected new board members and officers and fundraising plan. New website is coming. And 4 dedicated funds to be created for donors: Main St, Front Street, Promenade and General Fund.

Public Comments. None. Those from public in attendance made comments during earlier items discussing MSM.

Meeting adjourned at 11:22am.

Minutes prepared by Kevin Clerici