

DVP BOARD OF DIRECTORS MEETING MINUTES

December 11, 2025, 9:00am

held in downstairs board room at Crowne Plaza Ventura Beach Hotel, 450 Harbor Blvd.

Call to Order. President Josh Addison called the meeting to order at 9:04am.

DVP Directors present: Addison, Erik Feingold, Rick Stewart, Michael Mendelson, Alex Schneider, Edith Espejo, Sky Sunner, Evan Jonker, Vince Daly, Councilman Doug Halter. **Others:** E.D. Kevin Clerici, Police Cmdr. Ryan Weeks, DCM Brick Conners, CDD staffers A.J. Bernhardt and Grant White, Sara Omanovic from Ema's Herbs, Cheryl Heitmann.

Approval of December Agenda. Approved as provided.

Approval of September Meeting Minutes. Motion by Evan Jonker, 2nd by Erik Feingold. Passed unanimously.

Police Report. Cmdr. Weeks shared downtown crime stats: no major incidents in Nov/Dec. Police continue proactive work in Vons shopping center, which has led to reduction in calls. PTF staffing is transitioning with new officers and corporal in Jan.

City Report. DCM Conners provided various updates, including Council's approval of water/wastewater rates, which take effect on July 1. Council starting vacant surplus land act process for city owned waterfront and Harbor Blvd. parking garage. Council to approve bollards purchase and installation in 2026. Bollards plan going to Planning Commission in Spring. Conners shared graffiti was #1 reported issue on city's Connects app.

MSM Report. Bernhardt shared various updates, including work is continuing on Vision Plan that will return to Council in Jan/Feb. City is working on new branding effort and wayfinding program as part of Vision Plan, which is currently unfunded. Bollards contract to be awarded in April 2026. Restroom trailers staying in place until Portland Loo installed. Construction on Loo to begin in January. Staff finalizing pre-approved parklet designs and application process, now expected in Jan/Feb.

Finance Committee Report. Treasurer Schneider presented summary of October financial compilation and actuals-to-budget and answered questions. The 2026 budget was presented, along with explanation of Ambassador hours/services provided across all areas of the PBID District. 2026 budget includes record high anticipated revenues of \$2.24 million, with new money for cleaning, events/activations and street outreach. Separately, Finance Committee reviewed all October and November ancillary financial materials, checking statements, credit card purchases and contracts. Motion to approve by Doug Halter, 2nd by Sunner. Passed unanimously.

ED Committee Report & Entertainment Zone Pilot Program. City staffer Grant White provided overview. Staff going to Council in December to get direction on pilot. City is asking DVP to assist with operations if it is supported. DVP provided staffing proposal necessary to provide desired services.

Promenade Ad Hoc Committee Report. City still struggling with delays with new digital system in garage. Need to find solution for validations to restaurants and hotel. City did award stairwell replacement project. Some discussion centered on sand management. Member Daly said area would benefit with a vision plan and greater City involvement.

Councilmember Halter Report. Halter said he was part of City group that went to Washington D.C. to meet with legislators to seek funds for city's large water/wastewater projects. He felt it went well. City is going to explore a possible tax measure to raise funds for critical city needs.

DVO Report. Cheryl Heitmann said DVO continues to meet, working on its holiday decorations, retail parklets and events.

Executive Director's Report. Monthly written report included with Agenda packet. Along with Entertainment Zone handout. DVP's vacant ambassador position has been filled. ED to now look at hiring contract events/activation staff for 2026. DVP held successful Tree Lighting event, Winter Wine Walk and holiday decorations. There was Board discussion on engaging City to look at ways to slow motorists approaching downtown on Main Street in 800-900 blocks.

Public Comments. None.

After meeting adjourned, newly formed DVP Community Enrichment Fund board planned to meet.

Meeting adjourned at 11:22am.

Minutes prepared by Kevin Clerici