

DVP BOARD OF DIRECTORS

MEETING MINUTES

September 25, 2025, 9:00am

held in downstairs board room at Crowne Plaza Ventura Beach Hotel, 450 Harbor Blvd.

Call to Order. President Josh Addison called the meeting to order at 9:04am.

DVP Directors present: Addison, Erik Feingold, Rick Stewart, Peter Goldenring, Alex Schneider, Edith Espejo, Sky Sunner, Evan Jonker, Vince Daly. **Others:** E.D. Kevin Clerici, Police Cmdr. Ryan Weeks, DCM Brick Conners, CDD Rachel Dimond, AJ Bernhardt, Mary Joyce Ivers, Sergio Albarran, Breanne Dunn, Cheryl Heitmann.

Approval of September Agenda. Approved with items added.

Approval of August Meeting Minutes. Motion by Sky Sunner, 2nd by Vince Daly. Passed unanimously.

Police Report. Cmdr. Weeks shared Sept. downtown crime stats: no major incidents, no new trends. Police continue proactive work in Vons shopping center. Police Department updating its department Strategic Plan. Seeking input to survey.

City Report. DCM Conners provided various updates, including Council's ED Subcommittee to discuss proposed developments for "Waterfront" project involving Harbor Blvd garage and adjacent vacant city land; Council to discuss its vacant surplus land act; Council to consider water rates on Oct. 14, Council to consider citywide Geneal Plan update at Oct. 21 meeting.

MSM Report. Director Dimond shared outcome of Sept. 16 Council meeting to keep MSM in place and work on revised Vision Plan that would return to Council in December. City to hold meetings with business owners and property owners to discuss Vision Plan. Bollards to be installed by April 2026. Restroom trailers staying in place until Portland Loo installed. Staff finalizing pre-approved parklet designs and application process, now expected in early October. Council backed off parklet removal requirement.

Paid Parking Expansion Project report. Breanne Dunn provided update, including still seeking responses to employee parking survey to better understand employer's current needs and where employees park now. Dunn committed to working more closely with DVP's parking group. Dunn expects to go before City Council in November with results from summer occupancy study and updates from consultant work.

Finance Committee Report. Treasurer Schneider presented summary of August financial compilation and actuals-to-budget and answered questions regarding events, others. A draft 2026 budget, along with explanation of Ambassador hours/services provided across all areas of the PBID District to be presented at October meeting. Separately, Finance Committee reviewed all August ancillary financial materials, checking statements, credit card purchases and contracts. Motion to approve by Schneider, 2nd by Sunner. Passed unanimously.

DVP Bylaws. Addison shared member Goldenring provided detailed comments and the two planned to meet and return to Board with expected final draft/vote at October meeting. Topics include term limits and member removal.

President's Report. Addison shared letter from City Public Works Director, who stated roof project at DVP building to go to Council for award on Nov. 18, with construction in February. Ebeling stated DVP lease is being drafted and also will go to Council for approval on Nov. 18. No draft provided to DVP, and E.D. would ask for a copy and opportunity to work out details.

ED Committee Report. Sky Sunner expressed desire to support retailers in wake of MSM decision, including fall marketing campaign, holiday decorations, engagement with VC Fairgrounds.

Promenade Ad Hoc Committee Report. City still struggling with delays with new digital system in garage. Need to find solution for validations to restaurants and hotel. City did award stairwell replacement project.

Councilmember Halter Report. Not present.

DVP Report. Cheryl Heitmann said DVO continue to meet, working on its focus, holiday decorations.

Executive Director's Report. Monthly written report included with Agenda packet. Working to hiring new ambassador positions. Working on 2026 budget for Oct. Upcoming events include ArtWalk, Love Ventura cleanup day, Dia de los Muertos.

Brown Act Training. Postponed to future date.

Public Comments. None.

After meeting adjourned, newly formed DVP Community Enrichment Fund board planned to meet.