

DVP BOARD OF DIRECTORS MEETING MINUTES

July 24, 2025, 9:00am

held in downstairs board room at Crowne Plaza Ventura Beach Hotel, 450 Harbor Blvd.

Call to Order. President Josh Addison called the meeting to order at 9:04am.

DVP Directors present: Addison, Erik Feingold, Michael Mendelson, Peter Goldenring, Rick Stewart, Alex Schneider, Edith Espejo, Sky Sunner, Vince Daly and Councilman Doug Halter. **Others:** E.D. Kevin Clerici, Police Chief David Dickey, Police Cmdr. Ryan Weeks, CDD Rachel Dimond, AJ Bernhardt, Mike Hernandez, Cheryl Heitmann, Sara Omanovic, Jeff Becker.

Approval of July Agenda. Passed with additional items that are documented below. Motion by Doug Halter, 2nd by Edith Espejo. Passed unanimously.

Approval of June Meeting Minutes. Motion by Doug Halter, 2nd by Alex Schneider. Passed unanimously.

Police Report. Cmdr. Weeks shared June/July downtown crime stats: no major incidents, no new trends. Police continue proactive work in Vons shopping center. Police Chief Dickey introduced himself and shared vision for the department and clarified VPD's role with ICE enforcement. Dickey said he plans to attend DVP meetings and be present in the community.

City Report. None.

MSM Report. CDD Dimon and Planner Bernhardt provided updates, including Sept. 16 City Council meeting to review visioning documents and to decide future of MSM. Dimond said 2nd restroom trailer installed on California Street. Staff moving forward with bollard plan; looking at installation "prior to next summer." Staff working with RRM Design to create two pre-approved parklet designs for restaurants and application process; City still finalizing details around its parklet program and coming leasing arrangement and costs. To be discussed at Sept. 16 hearing.

Introduction to Paid Parking Expansion Project. Postponed to August meeting.

Added item: Cultural District Grant Program. Pres. Addison presented overview of program and effort to get Ventura selected as state-designated cultural district. DVP would participate with application and on grant committee but not funding. Edith Espejo agreed to represent DVP on group. Motion to approve DVP's involvement made by Doug Halter, 2nd by Sky Sunner. Passed unanimously.

Added item: Code of Conduct. Edith Espejo recommended a code of conduct for board members be developed by Exec Committee and brought to full board for review and consideration. This led to discussion on Brown Act training. ED to arrange annual Brown Act training for August meeting.

2024 Audit and Board Report. Accepted, with final copy going to City CFO. New process to be implemented for calculating annual PBID assessments following receiving annual parcel data from County. Any variances to be reviewed in March by Finance Committee and brought to full Board for review. Finance Committee also to clearly document its review of monthly finance reports. Motion by Addison, 2nd by Goldenring. Passed unanimously.

Update of 501c3 Community Enhancement Fund. Addison said he and ED working with lawyers on formation, bylaws, next steps and getting bank account open. Lawyers stressed CEF is a wholly separate corporation and must be formed by sole incorporator. Then first CEF meeting can be scheduled with full CEF board, where bylaws can be addressed. Motion to dissolve ad hoc 501c3 formation committee and add Vince Daly to assist in CEF incorporation process made by Pres. Addison, 2nd by Doug Halter. Passed with 1 objection.

Promenade ad hoc group report. ED Clerici shared summary of group meeting, which is shifting to every other month schedule. Group continues to track outstanding projects at Harbor garage, including digital pay system and stairwell repairs. ED shared his coming involvement with City internal review of draft development proposals for Harbor Garage and adjacent land. Motion by Goldenring, 2nd by Vince Daly to have ED involved, provide input but to stress feedback does not reflect full board and to ask for City to make public the proposals for all to review. Passed unanimously. ED said City staff intends to take proposals to Council ED subcommittee and make public for public input at later date. ED again stressed parking will become significant issue downtown and urged early engagement. This led to formation of Ad Hoc Parking group including members Sky Sunner and Peter Goldenring, who will meet with City's hired consultants and report back to Board.

ED Committee Report. Sky Sunner shared updates on ongoing Thursday night concert series, Local Thursdays promotions and other activations in June. Event funds to be used to hire VC Stompers to continue popular Wed night events into August.

Finance Committee Report. Treasurer Schneider presented summary of June financial compilation and actuals-to-budget. Separately, Finance Committee reviewed all June ancillary financial materials, checking statements, credit card purchases and contracts. Approved without opposition.

Councilmember Halter Report. Halter said Council dark until Aug. 19. Construction on Council chambers will temporarily move meetings to Wright Library. The City's general plan is nearing completion. He shared personal view on how state laws are impacting local development.

Executive Director's Report. Monthly written report included with Agenda packet. Upcoming events include VC Fair, downtown summer concert series and VC Stompers events on Wednesday nights, Cool Breeze and VC Pride on Aug. 16.

Public Comments. None.

Meeting adjourned at 11:19am.

Minutes prepared by Kevin Clerici