

DVP BOARD OF DIRECTORS MEETING MINUTES

June 26, 2025, 9:00am

held in upstairs board room at Crowne Plaza Ventura Beach Hotel, 450 Harbor Blvd.

Call to Order. President Josh Addison called the meeting to order at 9:05am.

DVP Directors present: Addison, Peter Goldenring, Rick Stewart, Alex Schneider, Edith Espejo, Sky Sunner, Vince Daly and Councilman Doug Halter. Michael Mendelson listened on Zoom. **Others:** E.D. Kevin Clerici, Deputy CM Brick Conners, Police Cmdr. Ryan Weeks, CDD Rachel Dimond, AJ Bernhardt, Cheryl Heitmann, Jeff Becker.

Approval of June Agenda. Passed with addition of item for President to identify recent meetings with City staff, Council.

Approval of May Meeting Minutes. Motion by Doug Halter, 2nd by Sky Sunner. Passed unanimously.

Police Report. Cmdr. Weeks shared May/June downtown crime stats: no major incidents, no new trends. Police continue proactive work in Vons shopping center. Police seeking people for community academy. Will staff up for July 4 parade & fair.

City Report. DCM Conners shared updates, including budget approval, Ventura Connects stats, coming hearings.

MSM Report. CDD Dimon and Planner Bernhardt provided updates, including feedback from City visioning kick-off meetings; first of 2 restroom trailers was installed on Main Street and already showing high use; public hearing set for July 8 for Pedestrian Mall Law, City to conduct outreach to business owners and property owners; City has hired RRM to create two pre-approved parklet designs for restaurants to choose from; City still finalizing details around its parklet program and the coming leasing arrangement and costs. Board discussion was on maintenance of restroom trailers and having City pay DVP to assist. City hiring a contract firm to develop construction drawings for bollards to be completed in 6 months. City Council added \$2 million to 2025-26 budget to pay for bollards.

Update of 501c3 Community Enhancement Fund. Addison said he and ED working on bylaws, next steps, getting bank account open, becoming eligible to apply for grants and receive funds.

Promenade Group report. Vince Daly gained support from Board to send email letter to City to seek clear timeline for implementation of new digital parking system in Harbor garage after years of delays. Daly pointed to successes, including coming repairs to stairwell, lighting in parking lots, resurfacing of City lot, and ongoing construction of Phase 2 of Manage Retreat. Daly said good time to engage City in a visioning process to improve aesthetics and overall feel, including sand management, lighting, parking & restrooms. CDD Dimond said City is updating Coastal Plan and encouraged participation.

Authorization to execute City-DVP contract and County-DVP contract. ED provided highlights and answered questions. New contract consolidates City maintenance and Park Ambassadors contracts, with a total value of \$836,000 in 2025-2026. Contract does not include new money for restroom attendant pilot program but allows DVP to convert a current Ambassador position to an attendant. Board discussion centered on level of governance review and whether to delay until greater review could occur, concerns over some legal language in the agreement, the City contract being a 3-year term with auto increases in years 2 and 3, versus having a single year term. Board voted to approve and execute. Motion by Alex Schneider, 2nd by Vince Daly. Passed 5-3 vote. Councilman Halter recused himself.

ED Committee Report. Sky Sunner shared updates on ongoing Thursday night concert series, Local Thursdays promotions and other activations in June. Current event costs coming in under concert/event budget.

Finance Committee Report. Treasurer Schneider presented quick summary of May financial compilation and actuals-to-budget. Audit results coming in July. Addison formerly appointed Vince Daly and Schneider to the monthly Finance Committee. No other volunteers. Addison plans to attend. Separately, Finance Committee reviewed all May ancillary financial materials, checking statements, credit card purchases and contracts. Approved without opposition.

Councilmember Halter Report. Halter spoke to City's adopted budget and said he would look into DVP's lease status. Halter shared personal views on governing amid challenging times, expressed his support for nationwide immigration reform.

Executive Director's Report. Monthly written report included with Agenda packet. Upcoming events include July 4 parade and Street Fair, ongoing concert series. ED stressed parking will become significant issue downtown and urged early engagement.

Public Comments. Jeff Becker said he was focused on outcome of July 8 hearing.

Meeting adjourned at 11:16am.

Minutes prepared by Kevin Clerici