

DVP BOARD OF DIRECTORS MEETING MINUTES

April 24, 2025, 9:00am

held upstairs at the Crowne Plaza Ventura Beach Hotel, 450 Harbor Blvd.

Call to Order. President Peter Goldenring called the meeting to order at 9:06am.

DVP Directors present: Goldenring, Rick Stewart, Erik Feingold, Josh Addison, Alex Schneider, Michael Mendelson, Evan Jonker, Edith Espejo, Sky Sunner, Councilman Doug Halter. **Others:** E.D. Kevin Clerici, Asst. Chief Rick Murray, Deputy CM Brick Conners, Community Dev. Dir. Rachel Dimond, Alyssa Gutierrez (Ventura POP), Christy Weir (DVO), Angie Hecht (DVO), Michael Hernandez.

Board Officer Elections. President: Josh Addison; Vice President: Vince Daly; Secretary: Sky Sunner, Treasurer: Alex Schneider. Each was elected by the members present to serve a yearlong term.

Approval of April Agenda. Goldenring asked for added policy consideration on whether DVP should remain neutral on MSM. Addison agreed and agenda was passed without objection.

Approval of March Meeting Minutes. Motion by Sky Sunner, 2nd by Doug Halter. Passed unanimously.

Police Report. Chief Murray reported crime stats were minor in March. Police continue proactive enforcement at Vons shopping center. Mounted units in training and should be at community events in May/June with patrols starting after.

City Report. DCM Conners introduced Community Development Director Rachel Dimond, who provided a detailed update of Main Street Moves. This included City visioning kick-off on May 31, public hearing set for July 8 for Pedestrian Mall Law, City to create a couple of pre-approved parklet designs for restaurants to choose from, though restaurants have option for unique parklet using current approval process. Dimond stated City, under Ped Mall Law, is not seeking or able to impose assessments on property owners. After questions, however, Dimond acknowledged future Council had authority to do so. Dimond said City also is looking at placing restroom trailers on Main Street in June, currently getting bids for those units and willing to talk to DVP about maintenance. The City also hiring contract firm to develop construction drawings for bollards to be completed in 6 months. City Council and staff are looking at adding funds to 2026 budget to pay for bollards. City is interested in community vision for long-term appeal. Dimond took questions from Board members.

Update on contracts and Pilot Restroom Attendant program. ED Clerici shared maintenance and Park Ambassadors contracts are being consolidated and will live in Parks Department. Talks continue with staff on funding and scope. Staff has said City supports restroom pilot but has stopped short of committing funds and timing. Deputy CM Conners said multiple City departments are discussing it and a response to DVP should come soon.

Finance Committee Report and Approval of March Financials. ED Clerici presented summary of March compilation and actuals-to-budget, plus forecasted expenses. Motion by Michael Mendelson, 2nd by Erik Feingold. Passed unanimously. Separately, Finance Committee reviewed all March ancillary financial documents and contracts.

ED Committee Report. Sky Sunner shared a concert series was in the works, with more details/budget to come back in May.

Formation of 501c3 affiliate nonprofit. The Board, with new members, voted for continued support of forming an affiliated 501c3 charitable entity and agreed to a formation expense of not to exceed \$3,500, to continue the Ad Hoc committee to decide on a name, a mission statement and continue dialogue with DVO on a collaborative path forward. The books and records of DVP and the new nonprofit shall be kept separate and in accordance with all applicable rules and regulations. The Ad Hoc Committee now consists of Peter Goldenring, Addison, Sunner, Evan Jonker and Michael Mendelson. Motion by Sunner, 2nd by Jonker. Passed unanimously. DVO's Weir was present and welcomed more dialogue by DVP with DVO, particularly with attention to commitment to update MOU between the organizations.

Executive Director's Report. Monthly written report included with Agenda packet. Staffing back at full team. Upcoming events include Ventura Music Festival free concert in Mission Park on May 3, Cinco de Mayo car show on May 4, Findings Market street market on May 10, Strawberry Festival on May 17-18. DVP Outreach efforts have led to additional housing placements and reconnections, and reduced calls for service at parks, restrooms and Promenade. Meeting ran past 11am and suggested policy consideration added to the agenda was not discussed before adjournment.

Public Comments. None.

Meeting adjourned at 11:17am.

Minutes prepared by Kevin Clerici