

# DVP BOARD OF DIRECTORS MEETING MINUTES

March 27, 2025, 9:00am

held at the Crowne Plaza Ventura Beach Hotel, 450 Harbor Blvd.

**Call to Order.** President Peter Goldenring called the meeting to order at 9:11am.

**DVP Directors present:** Goldenring, Rick Stewart, Josh Addison, Maria Fiore, Vince Daly (by Zoom), Hutton Becker, Yvonne Besvold, Emily DeArkland, Sky Sunner, Councilman Doug Halter. **Others:** E.D. Kevin Clerici, Deputy CM Brick Conners, Public Works Dir. Charlie Ebeling, Jeff Becker, Kelsey Jonker, Vim Jonker, Michael Hernandez, Cheryl Heitmann (DVO).

**Approval of March Agenda.** Motion by Goldenring. Passed with no objections.

**Approval of February Meeting Minutes.** Motion by Josh Addison, 2<sup>nd</sup> by Hutton Becker. Passed unanimously.

**Finance Committee Report and Approval of February Financials.** Treasurer Besvold presented summary of February compilation and forecasted expenses. Josh Addison made motion to approve, 2<sup>nd</sup> by Hutton Becker. Passed unanimously. Separately, Finance Committee reviewed all February ancillary financial documents and contracts. DVP and E.D. completed annual review and will continue process to update duties and performance measures.

**City Report.** DCM Conners introduced Public Works Director Charlie Ebeling, who shared about his background and vision for the public works division, which he said had engineering vacancies that he was working to fill. Ebeling said his team was working on a parking consultant contract (that would oversee expansion of current meter system to surface lots). That contract would be going to Council for award on June 10, as well as a utilization study for current parking demand and usage. That contract also would be going to Council on June 10 for award, with results expected in fall. The consultant work would include process for integrating employee parking program into future expanded system. Conners said use of Parkmobile app has increased. Conners said DVP's proposal for pilot restroom attendants is advancing through City review/budget process.

**Certification of 2025 Board Election Results.** Motion by Doug Halter, 2<sup>nd</sup> by Josh Addison. Passed unanimously. New members include Alex Schneider, Edith Espejo, Evan Jonker and Michael Mendelson. 3-year terms begin in April.

**PBID Assessments in 2026.** After much discussion and deliberation, the Board approved a 0% increase for 2026. Motion by Josh Addison, 2<sup>nd</sup> by Sky Sunner. Passed unanimously. The resulting 0% reflected concerns on current state of economy, sagging sales taxes and concerns of increasing taxes at a challenging time. DVP maintains a health reserve and could fundraise to help offset increased costs. Past Board policy was to tie annual assessments to the CPI-UP for the local region, which was 3.5% year-over-year. Some members favored a small increase to help offset growing labor and wage costs but ultimately Board consensus was to keep it flat in 2026 and reconsider next year. Next step is assessments go to City Council to approve assessments, along with a City resolution being sent to the County to instruct inclusion on the county tax rolls.

**Formation of 501c3 affiliate nonprofit.** The Board voted to form an affiliated 501c3 charitable entity with the Board of that charitable entity and its officerships to be identical to that of the DVP, as the DVP Board is seated from time to time. The Executive Director of DVP shall be the Exec. Dir of the 501c3. The books and records of the entities shall be kept separate and in accordance with all applicable rules and regulations. An Ad Hoc Committee is formed consisting of Peter Goldenring, Josh Addison, Hutton Becker and Sky Sunner to meet within the next thirty days to, concurrent with this entity creation, create/identify a process of implementation including a proposed articulation of goals, a collaborative engagement with DVO, work with counsel on requisite documentation and recommend a name for the entity. Motion was made by Hutton Becker, 2<sup>nd</sup> by Sky Sunner. Passed unanimously. DVO's representative Heitmann expressed concerns with new nonprofit and asked for more dialogue by DVP with DVO, particularly with attention to commitment to update MOU between the organizations.

**Executive Director's Report.** Monthly written report included with Agenda packet. One vacant cleaning staff position, with 1 employee on family leave set to return in early April. Upcoming events include annual Easter egg Hunt at Plaza Park in early April, Mountains to Beach Marathon on April 13, and Earth Day at Plaza Park on April 19. Staff continues to assist with MSM access. DVP Outreach efforts have led to additional housing placements and reconnections, and reduced calls for service at parks, restrooms and Promenade.

**Public Comments.** None.

Meeting adjourned at 11:43am.

Minutes prepared by Kevin Clerici