

# DVP BOARD OF DIRECTORS

## MEETING MINUTES

February 27, 2025, 9:00am  
held in upstairs ballroom at Hotel San Buena, 11 S. Ash Street.

**Call to Order.** President Peter Goldenring called the meeting to order at 9:02am.

**DVP Directors present:** Goldenring, Josh Addison, Erik Feingold, Maria Fiore, Vince Daly, Hutton Becker, Yvonne Besvold, Emily DeArkland, Sky Sunner, Councilman Doug Halter. **Others:** E.D. Kevin Clerici, Asst. Police Chief Rick Murray, Cheryl Heitmann (DVO), Alyssa Gutierrez (Ventura POP), David Russian.

**Approval of February Agenda.** Motion by Goldenring. Passed with no objections.

**Approval of January Meeting Minutes.** Motion by Goldenring. Passed with no objections.

**Finance Committee Report and Approval of January Financials.** Treasurer Besvold presented summary of February compilation and forecasted expenses. Josh Addison made motion to approve, 2<sup>nd</sup> by Erik Feingold. Passed unanimously. Separately, Finance Committee reviewed all February ancillary financial documents and contracts. DVP and E.D. completed annual review and will continue process to update duties and performance measures.

**Ventura Police Department Report.** Chief Murray shared February update. No major incidents downtown and crime numbers steady, possibly even a little inflated due to proactive efforts by the Patrol Task Force to make arrests for drug offenses and proactive visits to the Vons shopping center, as well as to Ventura's two river bottoms. Murray said overall staffing is still down due some attrition and injuries. Department is still advancing its mounted horseback units, which should start later this year.

**President's Report.** Goldenring, on behalf of Board nominating committee, presented the slate of 9 candidates for the 2025 Board election. Motion to approve slate by Yvonne Besvold, 2<sup>nd</sup> by Doug Halter. Passed unanimously. Ballot and Election letter now goes to the printer, then mailed, with all ballots due by March 21. Results return to full board for certification at March 27 meeting, and newly elected directors begin 3-year terms at April 24 meeting.

**Promenade Ad Hoc Group Report.** ED Clerici and Vince Daly provided summary of group's ongoing work with the City to provide enhanced restroom cleanliness, lighting, beach cleaning and general Promenade aesthetics. ED Clerici presented pilot restroom attendant proposal and updates on active projects. Daly and ED Clerici to meet with Assistant City Manager and PW director on March 5 to discuss pilot restroom attendant program. Board approved continued work on restroom attendant program and other efforts. Motion by Josh Addison, 2<sup>nd</sup> by Sky Sunner. Passed unanimously.

**E.D. Committee Report.** Chair Sunner said City to hold a public workshop in March/April to solicit input on MSM improvements and he planned to attend. MSM workshop now being led by Community Development division. Board had discussion on DVP's role at workshop, which led to a formal motion to have Sunner attend as representative of DVP and to participate, answer questions and be a productive partner while remaining neutral on MSM permit. Motion by Josh Addison, 2<sup>nd</sup> by Vince Daly. Passed unanimously.

**Council Liaison Report.** Councilman Halter shared several updates: He is meeting with State and Congressional electeds to discuss impacts occurring at Federal level; He is holding monthly Meet-n-Greets with the mayor; Council passed its Climate Action Plan as part of the General Plan update; parking utilization study and parking program changes to return to Council for contract award in June; in June, he also expects staff report summarizing responses to City's RFQ for redevelopment of the beachfront garage.

**DVO Report.** Cheryl Heitmann shared updates from most recent DVO meeting, where a The Trade Desk employee shared redevelopment plans for former BofA building on Main Street. DVO is fiscal sponsor for St. Pat's Parade this year, and she reminded Board that the DVO-DVP MOU remains unfinished.

**Executive Director's Report.** Monthly written report included with Agenda packet. No vacant staff positions, though 1 employee on family leave. Valentine's Day promotional efforts and Ventura Marathon went well. Parade is next, with Easter egg Hunt in early April. Staff continues to assist with MSM access. Outreach efforts have led to housing placements, reconnections. ED continues work with City parking staff to address broken pay stations, parking system.

**Public Comments.** None.

Meeting adjourned at 10:41am.

Minutes prepared by Kevin Clerici