

DVP BOARD OF DIRECTORS

MEETING MINUTES

August 22, 2024, 9:00am
held in Anacapa meeting room
at Crowne Plaza Ventura Beach Hotel, 450 E. Harbor Blvd.

Call to Order. Vice President Erik Feingold called the meeting to order at 9:03am.

DVP Directors present: Feingold, Vince Daly, Josh Addison, Rick Stewart, Sky Sunner, Maria Fiore and Councilman Doug Halter. **Others:** E.D. Kevin Clerici, Asst. Police Chief Rick Murray, Cheryl Heitmann (DVO), Christy Weir (DVO), Thomas LeVasseur (EPI Construction).

Approval of August Agenda.

Approval of June Meeting Minutes. Motion by Josh Addison, 2nd by Doug Halter. Passed unanimously.

Ventura Police Department Report. Chief Murray said annual VC Fair experience was normal, with a slight uptick in drug related crimes and uptick in visible graffiti vandalism. The dept has approved over-time slots to enforce City's e-bike ordinances in response to increase in calls and complaints. However, VPD currently has 15 officers out on medical leave, which impacts patrol numbers and special operations, like e-bike enforcement. Filling patrol shifts is top priority, he said. In response to past discussion on DVP helping to purchase e-bikes, Murray said the dept has obtained some funding to purchase 3 e-bikes so there is no need at this time. Murray also shared new stop signs were installed along Poli Street, to help slow traffic and make turning at intersections easier. So far, it's going well.

City Manager Economic Team Report. None. Halter shared Council was interviewing City Attorney candidates.

Acceptance of 2023 Audit. Findings summarized. Motion by Josh Addison, 2nd by Rick Stewart. Passed unanimously.

Finance Committee Report and Approval of June & July Financials. Josh Addison shared summary of July compilation and forecasted expenses. Separately, Finance Committee reviewed July ancillary financial documents and contracts. Motion by Josh Addison, 2nd by Vince Daly. Passed unanimously.

ED Committee Report. Chair Sky Sunner shared that DVO's Michael Mendelson stepped down as the DVO's ad hoc member. Sky asked and received support from Board on possible sponsorship program with local radio stations to boost advertising of downtown in return for providing some Big Belly panels. Also, discussing possible concert series on Main Street stage.

Council Report. Councilman Halter shared City is nearing completion of process on developing surveys and DVP will be involved. Council voted in favor of Halter's proposal to repeal citywide Net Zero fee. The fee, he said, had been a deterrent to business growth and made it harder for the City to attract employers and encourage biz expansion. Halter shared the GPAC would reconvene on Sept. 30, with discussion on new land use maps. The final phase of the Surfers Point Managed Retreat project (which includes new bike paths and parking lots) is on track to begin in coming months. Halter also shared there are 3 Council seats in November Election, including his own.

Promenade Ad Hoc Group Report. Chair Daly provided summary of City improvements, including the re-opening of the upper floors of the Beachfront Garage. Group will continue to monitor improvements toward getting all parking and lighting working.

DVO Report: Cheryl Heitmann said DVO Board is meeting 2nd Thursday of the month at 9am at Ecugreen. All welcome. September meeting to focus on holiday decorations, events. DVO lawsuit dismissed by judge, she said. DVO purchased picnic tables for MSM and working on ideas to activate Main Street. Biz move: Tiki Girl boutique relocated to 200 Blk of Main.

Executive Director's Report. Monthly written report included with Agenda packet. Upcoming public events including Aloha Beach Festival and C Street Surf Classic, Cornhole Throwdown Tournament at Fairgrounds, ArtWalk in September and downtown Halloween in Oct. Recent change to add Ambassador service hours on Friday, Saturday nights is going well (and under budget), as well as homeless outreach efforts. DVP draft budget/priorities to return in September, followed by formal draft budget in October, with adoption at December meeting.

Public Comments. None.

Meeting adjourned at 10:33am.

Minutes prepared by Kevin Clerici