

# DVP BOARD OF DIRECTORS MEETING MINUTES

June 27, 2024, 9:00am  
held in ballroom meeting room  
at Crowne Plaza Ventura Beach Hotel, 450 E. Harbor Blvd.

**Call to Order.** President Peter Goldenring called the meeting to order at 9:04am.

**DVP Directors present:** Goldenring, Erik Feingold, Vince Daly, Josh Addison, Yvonne Besvold, Hutton Becker, Sky Sunner, Rick Stewart, Maria Fiore and Councilman Doug Halter.

**Others:** E.D. Kevin Clerici, Deputy CM Brick Conners, Cheryl Heitmann (DVO), Asst. Chief Rick Murray, Crpl. David Curtis, Michael Mendelson (DVO).

**Approval of June Agenda.** Motion by Doug Halter, 2<sup>nd</sup> by Josh Addison. Passed unanimously.

**Approval of May Meeting Minutes.** Motion by Josh Addison, 2<sup>nd</sup> by Hutton Becker. Passed unanimously.

**Ventura Police Department Report.** Chief Murray discussed X Games traffic plan, as well as traffic plan for Fair, Surf Rodeo, then introduced Crpl. Curtis, who explained the City's e-bike ordinances and differences in e-bikes that are available and how they are responding citywide to improper use and complaints. VPD has received over 200 calls for service related to dangerous e-bike activity, from speeding to traffic violations and near-misses. This sparked discussion of DVP helping to purchase e-bikes to donate to VPD so sworn officers could also have the same tools.

**City Manager Economic Team Report.** Deputy CM Conners said City has started process on developing surveys and DVP will be involved. 3<sup>rd</sup> party group to be hired. City to take over the MSM permit on July 1 and DVP would be allowed to continue its normal work under new arrangement. Conners pointed to X Games coming over the weekend. City budget is now approved, and reiterated City will work on possible revised/enhanced services contract for maintenance/Park Ambassadors as part of 2025 budget process.

**Presidents Report.** Chair Goldenring reiterated progress on ensuring DVP will have full access, as well as access to MSM for vendors, maintenance under new July 1 permit. DVP to continue to participate, weigh in on MSM surveys.

**Approval of Maria Fiore as DVP's liaison to DVO on updating the current DVP-DVO MOU.** Motion made by Doug Halter, 2<sup>nd</sup> by Josh Addison. Passed unanimously.

**Approval of DVP's Downtown Parking Advisory Committee appointee being Erik Feingold.** Motion by Vince Daly, 2<sup>nd</sup> by Sky Sunner. The appointment will require City approval.

**Approval of renewed July 1-June 30, 2025 County Care Pod Contract.** Motion by Sky Sunner, 2<sup>nd</sup> by Maria Fiore. Passed unanimously.

**Finance Committee Report and Approval of May Financials, as well as approval to expend up to \$5,000 in legal services to assist with DVP-DVO MOU.** Josh Addison shared summary of recent audit, which found no material issues and strong systems in place. Addison provided summary of May compilation and forecasted expenses. Separately, Finance Committee reviewed May ancillary financial documents and contracts. Finance committee recommended funds for the MOU. Motion by Sky Sunner, 2<sup>nd</sup> by Doug Halter. Passed unanimously.

**ED Committee Report and Appointment of Michael Mendelson as DVO Ad Hoc member to ED Committee.** Chair Sunner shared concept of pedicabs during X Games weekend as a pilot program. Rides from Fairgrounds to Main Street to be provided by local couple who own pedicabs and volunteer to do rides. Sky also working on possible concert series on Main Street stage, as well as seeking a partnership with local radio station to offset cost. Separately, it was discussed to add Michael Mendelson to ED Committee. Michael and his wife Angela owns Very Ventura retail shop in 500 block of Main. Motion by Doug Halter, 2<sup>nd</sup> by Hutton Becker. Passed unanimously.

**Promenade Ad Hoc Group Report.** Committee met June 25. Chair Daly provided summary of City improvements, including 70% repairs to embedded lighting along Promenade, completed work to remove wood/debris from the City beach, the City's commitment to open the historic Pier by July, and ongoing work to re-open the upper floors of the Beachfront Garage. Group will continue to monitor improvements toward getting all parking and lighting working.

**Westside Ad Hoc Group.** Chair Addison shared that West Main Street has improved since smoke shop closed.

**Beautification Report:** Committee met June 24. Chair Becker said group in early discussions toward improved directional wayfinding signage, public art displays, added trash receptacles in under-served spots and a partnership with Hello Lamp Post. No actions at this time, but group will continue to research and bring forward any projects for funding.

**DVO Report:** Cheryl Heitmann passed out copies of current MOU, said DVO Board is comfortable with current language and expressed encouragement to get new deal in place that aims to clarify and strengthen the relationship between the organizations. DVO also is working on ideas to activate Main Street.

**Executive Director's Report.** Monthly written report included with Agenda packet. Downtown's 2 free, public events for X Games (Roller Disco and Skate Jam) are to occur June 25 and June 26. ED shared plan to expand Ambassador service hours on Friday, Saturday nights (under budget), as well as comprehensive work of Ambassador teams and outreach staff. Update on service plan to return to Board at July meeting.

**Public Comments.** None.

Meeting adjourned at 11:06am.

Minutes prepared by Kevin Clerici