

DVP BOARD OF DIRECTORS MINUTES

March 23, 2023, 8:30am in the Board conference room
on the first floor at Crowne Plaza Ventura Beach Hotel

Call to Order. President David Armstrong called the meeting to order at 8:34am.

DVP Directors present: Armstrong, Debbie Fox, Hutton Becker, Kelsey Jonker, Emily DeArkland, Yvonne Besvold, Councilman Doug Halter, newly elected members Erik Feingold and Brandon Ristaino. Others: E.D. Kevin Clerici, Police Sgt. Eric Vasquez, Crpl. Art Gonzales, Crpl. Karl Reyes, City E.D. staff Cary Glenn, DVO Pres. Christy Weir, Cheryl Heitmann, Jim Rice (Peirano's Market).

Approval of January Minutes. Motion made by Hutton Becker, 2nd by Yvonne Besvold. Halter abstained. Passed unanimously.

Certification of Board Election results. Motion by Debbie Fox, 2nd by Yvonne Besvold. Passed unanimously. Top two vote getters in Property Owner election were Vince Daly and Erik Feingold. Top vote-getter in Business Owner election was Brandon Ristaino.

Approval of Jan & Feb Financials. Motion made by Debbie Fox, 2nd by Hutton Becker. Feingold and Ristaino abstained. Passed unanimously.

Election of 2024 Executive Officers. Slate of nominees: David Armstrong as President, Erik Feingold as Vice President, Yvonne Besvold as Treasurer, Emily DeArkland as Secretary. Motion made by Doug Halter, 2nd by Emily DeArkland. Passed unanimously.

Authorized Executive Director to engage Nasif, Hicks, Harris & Co., LLP to prepare 2021-2022 independent financial audit. Motion made by Doug Halter, 2nd by Emily DeArkland. Passed unanimously. Audit would replace annual review for these fiscal years and provide recommendations for any improvements or changes, if needed. DVP to return to annual review in 2024.

Approved 3% increase to 2023-2024 PBID Assessments. Motion made by Debbie Fox, 2nd by Erik Feingold. Current Board policy is to tie to CPI-U for LA region, which was 5.4% year over year. Board discussion led to support for a 3% increase. Assessments now go to City Council for certification and then to County to be added to tax rolls.

Board Retreat date. Board agreed to hold Retreat on April 13 at 4pm at Patagonia headquarters. At the retreat, the Board, among other topics, would discuss possible position on Downtown Parking. City Council is scheduled to hold 2nd of 3 planned workshops on April 10. Workshop to discuss parking citywide, including Downtown Parking District. Staff presentation in the 2nd workshop to include, among topics, the proposed parking garage at Palm & Santa Clara streets, possibly expanding meters to surface lots, the needed repairs at the Harbor Blvd. parking garage and the future of the created Parking Authority, which is formed but hasn't been activated. The final workshop on May 8 is anticipated to come with recommendations from staff/hired consultants and to seek City Council direction. DVP can form a position as part of this dialogue.

MSM Update: RRM Design continuing work on design guidelines, including "fortified" parklets. Holding interviews with stakeholders for input. Rincon Consultants also continuing work on CEQA analysis. City consultant Jim Cogan, who is helping to oversee MSM and these contracts, will be at April Board meeting to present more details. DVP staff to begin door-to-door interviews to discuss MSM.

Police Update: Sgt. Vasquez introduced himself as new PTF sergeant, along with 2 corporals. 2 officers have been added to PTF, allowing for 7-day coverage to begin in April. He stressed importance of relationship with Ambassadors and growing calls for service citywide.

City Update: Cary Glenn shared updates, including date of next Council E.D. Subcommittee on April 18. City is

under contract with consultant firm to produce a new 5-year E.D. Strategy and an update will be provided. City has sent letters to federal legislators seeking funds for bollards. City working on being able to share more timely sales tax reporting.

Public comments. Jim Rice commented on parking discussion, expressed concerns with cars filling downtown lots when going to large events at the Fairgrounds and reducing supply for his customers and others.

Meeting adjourned at 10:28am.

Minutes prepared by Kevin Clerici