

# DVP BOARD OF DIRECTORS MINUTES

October 27, 2022, 8:30am in the conference room  
atop the Crowne Plaza Ventura Beach Hotel

**Call to Order.** President David Armstrong called the meeting to order at 8:36am.

DVP Directors present: Armstrong, Yvonne Besvold, Emily DeArkland, Kelsey Jonker, Hutton Becker, Deputy Mayor Joe Schroeder. Mark Hartley, Debbie Fox, Whitney Riles participated via Zoom. Others: E.D. Kevin Clerici, Alex Reyes, City Councilmember Doug Halter, City Manager Alex McIntyre, Asst. City Manager Akbar Alikhan, CD Director Peter Gilli, Asst CD Director Neda Zayer, PIO Heather Sumagaysay, ED Manager Meredith Hart, ED staffers Cary Glenn and MSM consultant Jim Cogan.

**Approval of September Minutes.** Motion made by Joe Schroeder, seconded by Kelsey Jonker. Passed unanimously.

**Approval of Financials.** Postponed to December meeting.

**Approval of Board Sub-Committee's letter on City GPU process.** Motion made by Kelsey Jonker, seconded by Hutton Becker. Passed on a 6-3 vote. This action followed lengthy Board discussion on the City's land-use alternatives that were presented to GPAC earlier in the week, as well as base assumptions, state law, how best to communicate with the City/Raimi & Associates and the anticipated next steps for the City and GPU process. Numerous City officials were present and provided input and answered questions. Consensus emerged around increased communications between both sides and continued dialogue and advocacy as the city advances its GPU process in 2023.

**Presentation & update on Main Street Moves & Long-Term planning.** Jim Cogan introduced himself and shared updates on the current program. Praised partnership with DVP staff, including weekly meetings. City is about to hire a firm to complete design guidelines, as well as hire a firm to conduct environmental analysis on impacts of a potential street closure. Separately, ED Manager Meredith Hart shared an update on the City's plan to hire a firm to help produce an updated, citywide economic development strategy.

**Rescheduled Nov. 24 Board Meeting date to Dec. 8, 2022.** Motion made by Yvonne Besvold, seconded by Kelsey Jonker. Passed unanimously. This annual decision moves the November meeting to early December due to conflict with Thanksgiving holiday.

**E.D. Updates.** DVP staff continues work with restaurant owners to improve and upgrade their patio spaces and provide updated insurance, under the newly signed MSM permit. All sidewalks have been reopened. Farmers Market is running well in new location. City Council at Sept. 12 meeting agreed to add 2 new positions to PTF, upping the staffing count to 9 personnel. Chief anticipated it would take several months before positions could be filled. Council reaffirmed existing funding for a Portland Loo. DVP is in talks with City staff about installing a Portland Loo in the City mini park off California Street. DVP Staff to meet with all surrounding property and business owners to share proposal and address questions and concerns. DVP outdoor movie series held on Sept. 15, closing with screening of E.T. Extra-Terrestrial on Oct. 14.

**Police Report.** Cmdr. Cain provided an update on placement of Meridian barriers, recent crime stats (nothing significant downtown, though bike thefts continue). Cain reported that patrol has no found evidence of people being "dumped" in downtown, despite some rumors of this happening.

**Public comments.** None.

Meeting adjourned at 10:56am.

Minutes prepared by Kevin Clerici