

DVP BOARD OF DIRECTORS MINUTES

September 22, 2022, 8:30am in the conference room
inside the restaurant at Crowne Plaza Ventura Beach Hotel

Call to Order. President David Armstrong called the meeting to order at 8:37am.

DVP Directors present: Armstrong, Yvonne Besvold, Emily DeArkland, Debbie Fox, Kelsey Jonker, Hutton Becker, Deputy Mayor Joe Schroeder. Others: E.D. Kevin Clerici, Alex Reyes, City Councilmember Mike Johnson.

Approval of August Minutes. Motion made by Debbie Fox, seconded by Emily DeArkland. Passed unanimously. Joe Schroeder abstained.

Approval of July & August Financials. Motion made by Debbie Fox, seconded by Kelsey Jonker. Passed unanimously.

Direction on process position on General Plan Update, Downtown Specific Plan & Local Coastal Program. Motion by Debbie Fox, seconded by Emily DeArkland. Passed unanimously.

Board also approved forming a subcommittee of 3-4 individuals. This group would request to meet with City staff to present and discuss the affirmed position. Deputy Mayor Schroeder could request to be present, as well.

The position: Request that City address and seek to build a community consensus around the following issues:

1. Additional alternatives that do not include developing SOAR farmland;
2. Projected data-driven growth rates instead of multiplying current RHNA numbers;
3. Appropriate building heights (including state mandates);
4. Availability of City services including water supplies and distribution, transportation/parking capacities, and other infrastructure;
5. Address the State's "High Segregation/Poverty" designation in downtown;
6. Transparency in how decisions are made (e.g. "base" map changes, etc.).

This action followed lengthy Board discussion on the City's land-use alternatives that were presented to GPAC earlier in the week, as well as base assumptions, state law, how best to communicate with the City/Raimi & Associates and the anticipated next steps for the City and GPU process.

Authorization to ED to add up to 2 Clean & Safe Ambassador positions for enhanced services along West end of district and Front Street areas. Motion made by Debbie Fox, seconded by Joe Schroeder. Passed unanimously. Positions to be added immediately, along with the purchase of a new electric utility vehicle. Efforts also will continue to fill vacant Park Ambassador positions.

E.D. Updates. DVP staff continues work with restaurant owners to improve and upgrade their patio spaces and provide updated insurance, under the newly signed MSM permit. All sidewalks have been reopened. Farmers Market is running well in new location. City Council at Sept. 12 meeting agreed to add 2 new positions to PTF, upping the staffing count to 9 personnel. Chief anticipated it would take several months before positions could be filled. Council authorized staff to apply for a federal grant to purchase removable bollards that would allow for a flex street. Council also reaffirmed existing funding for a Portland Loo. DVP is in talks with City staff about installing a Portland Loo in the City mini park off California Street. DVP Staff to meet with all surrounding property and business owners to share proposal and address questions and concerns. DVP outdoor movie series held on Sept. 15, closing with screening of E.T. Extra-Terrestrial on Oct. 14.

No City Report.

No Police Report.

Public comments. None.

Meeting adjourned at 10:25am.

Minutes prepared by Alex Reyes, Kevin Clerici