

David Armstrong

2022 DVP Board Election – Candidate Questionnaire:

I am the CEO of Smith-Hobson, LLC, 63 North Ash Street, founded in downtown in 1857.

It is an honor to continue to serve as the founding president of DVP. I'm most proud of building a 30-person team of responsive and caring professionals who go above and beyond every day. Our successful Main Street Moves program exemplifies our team approach. Last year, we raised \$180,000 in grants that paid for the closure expenses and allowed us to continue our high level of services throughout the district. DVP is now the only non-profit providing outreach to the homeless, again helping with a critical downtown issue at no cost to our property or business owners. My other current non-profit involvement includes:

- a. Ventura County Superior Court-Appointed Special Advocate for foster youth
- b. Ventura High School Site Council
- c. Ventura Unified School District Industry Advisory Board
- d. Founder of Urban Encore (tile mural at the Mission, Art Fence at Lincoln School)

I strongly believe that we should leverage DVP to attract private and public investment to revitalize downtown as a destination and great place to live. That's why we have already submitted more than \$3 million in joint grant applications and will continue to seek more funding opportunities. We have made great strides but there is still much more to do. I hope you will consider re-electing me.

Respectfully,
Dave Armstrong