



DVP BOARD OF DIRECTORS MINUTES

July 22, 2021, 8:30am in the Bayview Room
atop the Crowne Plaza Ventura Beach Hotel

Call to Order. President David Armstrong called the meeting to order at 8:35am.

DVP Directors present: Armstrong, Mark Hartley, Debbie Fox, Kelsey Jonker, Eddie Melendez, Whitney Riles, David Comden. Others: E.D. Kevin Clerici, Police Cmdr. Darrick Brunk, Officer Bernadette Compean, Cary Glenn (City ED office), Cheryl Heitmann (DVO).

May, June Minutes. Motion by Debbie Fox, 2nd by Eddie Melendez. Passed unanimously.

June Financials. Motion by Debbie Fox, 2nd by David Comden. Passed unanimously.

Police Report. Cmdr. Brunk introduced Officer Compean, who is the department's dedicated compliance officer overseeing all alcohol establishments and permits citywide. Night light is returning to Downtown and Officer Compean is meeting with late-night bars and clubs to address any issues. Brunk shared some updated crime stats (residential burglaries and vehicle thefts declined 14% in 2021, while non-residential burglaries were up 6%.) The Gov. has signed a new bill giving DA's more leeway in how to charge certain crimes. The East County booking facility continues to be closed due to Covid, which means all bookings occurring at Gov't Center.

City Report. Cary Glenn reported employees returning to City Hall on July 12. City Council will return from hiatus on Sept. 13. Some City Economic Development and City Manager's staff has been temporarily reassigned to Community Development. City working on updating entertainment permits, as well as introducing in August a new online customer portal for over-the-counter permits. Successful job fair was held on June 29.

ED Strategic Updates. Director Clerici provided updates on Main Street Moves street closure and progress on street and parklets design concepts from Sargent Town Planning. City staff from multiple departments responded to initial drafts with comments that STP will now use to update the designs. City also has hired STP for outdoor dining guidelines and feasibility. Next phase for DVP is stakeholder engagement with face-to-face meetings with restaurants and retails inside the closure. Board feedback was to keep the rollout concise and not overwhelm or share too many options. The goal is to take our owner's temperature on the street closure, get a sense if people want to see it closed permanently or seasonally, and see how many restaurants are serious about paying to lease the City parking stalls for parklets/outdoor dining. At this time, no cost estimates have been produced for the installation of removable bollards or the more expensive curbless option.

Other organizational updates includes: DVP's PPP Loan has been forgiven; a new gym is under construction to open on Front Street; a new restaurant – The Six Chowhouse – is nearing completion and expected to open in August; we are replacing the plants in the hanging flower baskets with a different varietal that should perform better; use of our elevated music stage on Main Street is resuming with Covid numbers down; Park Ambassadors continue to do daily work to engage people and create a safe, welcoming space throughout downtown; and DVP has hired its first part-time homeless outreach worker who will work alongside our Ambassadors and engage with unhoused individuals in our parks and Main Street. DVP is finalist for a 2-year, \$60,000 grant that would pay for outreach services.

August Board meeting: Board members agreed to hold a short meeting in August via Zoom to discuss updated concepts for Main Street and stakeholder engagement efforts.

No Public Comments.

Meeting adjourned at 10:14am.

Minutes prepared by Kevin Clerici