

A scenic view of downtown Ventura, California, featuring the Ventura Pier extending into the ocean, palm trees, and buildings. In the foreground, there are cacti and rocks.

DOWNTOWN *Ventura*

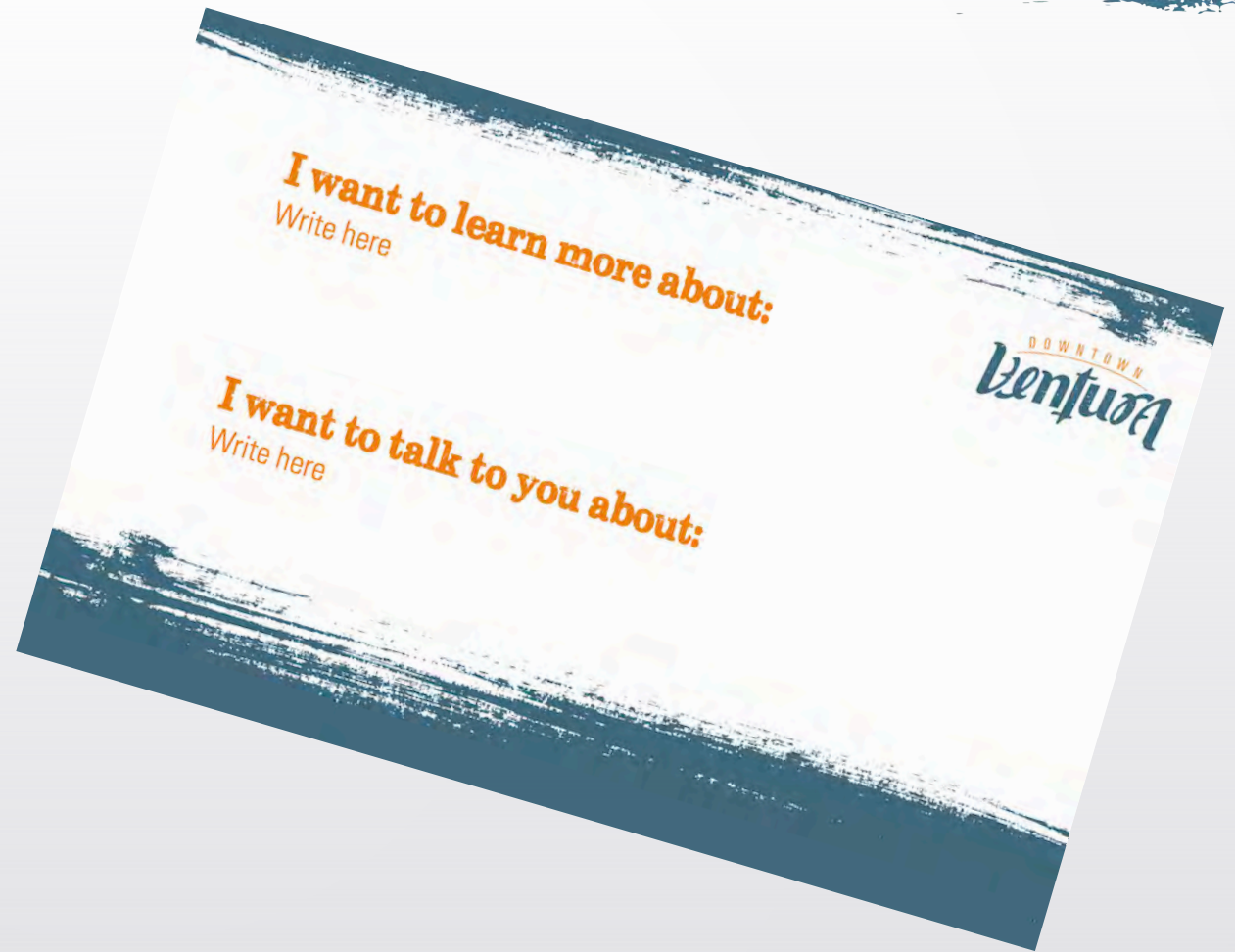
Welcome to the Neighborhood

Presented by Downtown Ventura Partners (DVP)
February 27, 2020

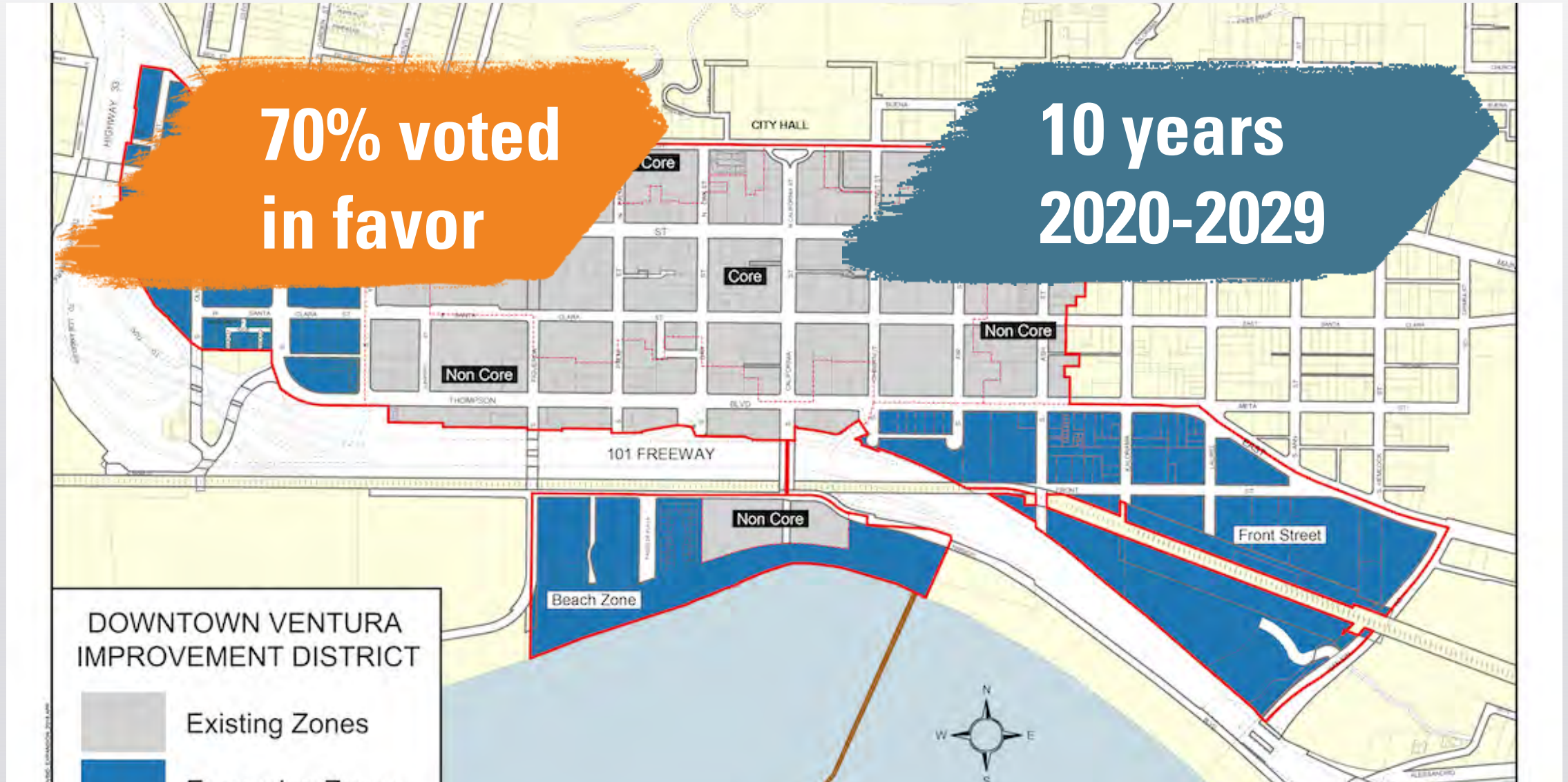
Audience: Merchants and property owners located in the Front Street portion of DVP district. This is an introductory meeting with these stakeholders to go over DVP services and active projects.

We're Listening

- Today: We're talking.
- Next: We're listening.
- Feel free to jot down topics for follow up and we will contact you.

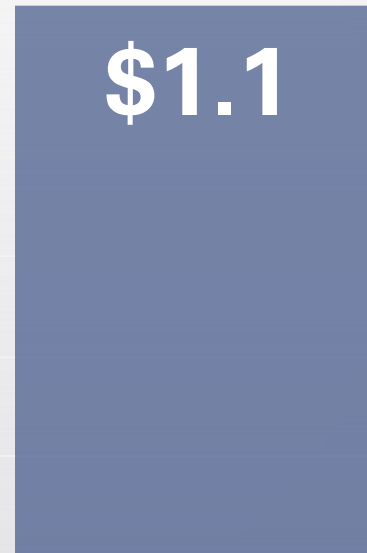


Our District Footprint for next 10 years

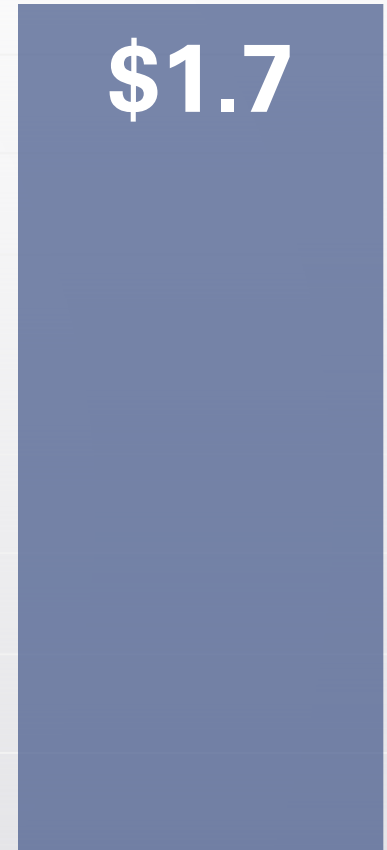




Budget



Prior



Current

Column1



Park
Ambassadors



Clean &
Safe Team

We've Been Busy

Three large, cylindrical trash bins are lined up side-by-side. The bin on the left is green, the middle one is red, and the one on the right is blue. Each bin has a matching colored lid with a handle and two side handles. The bins are set against a plain white background with a subtle reflection on the surface they are sitting on.

**10,000 lb. of
trash**

**12,218 graffiti
removed**

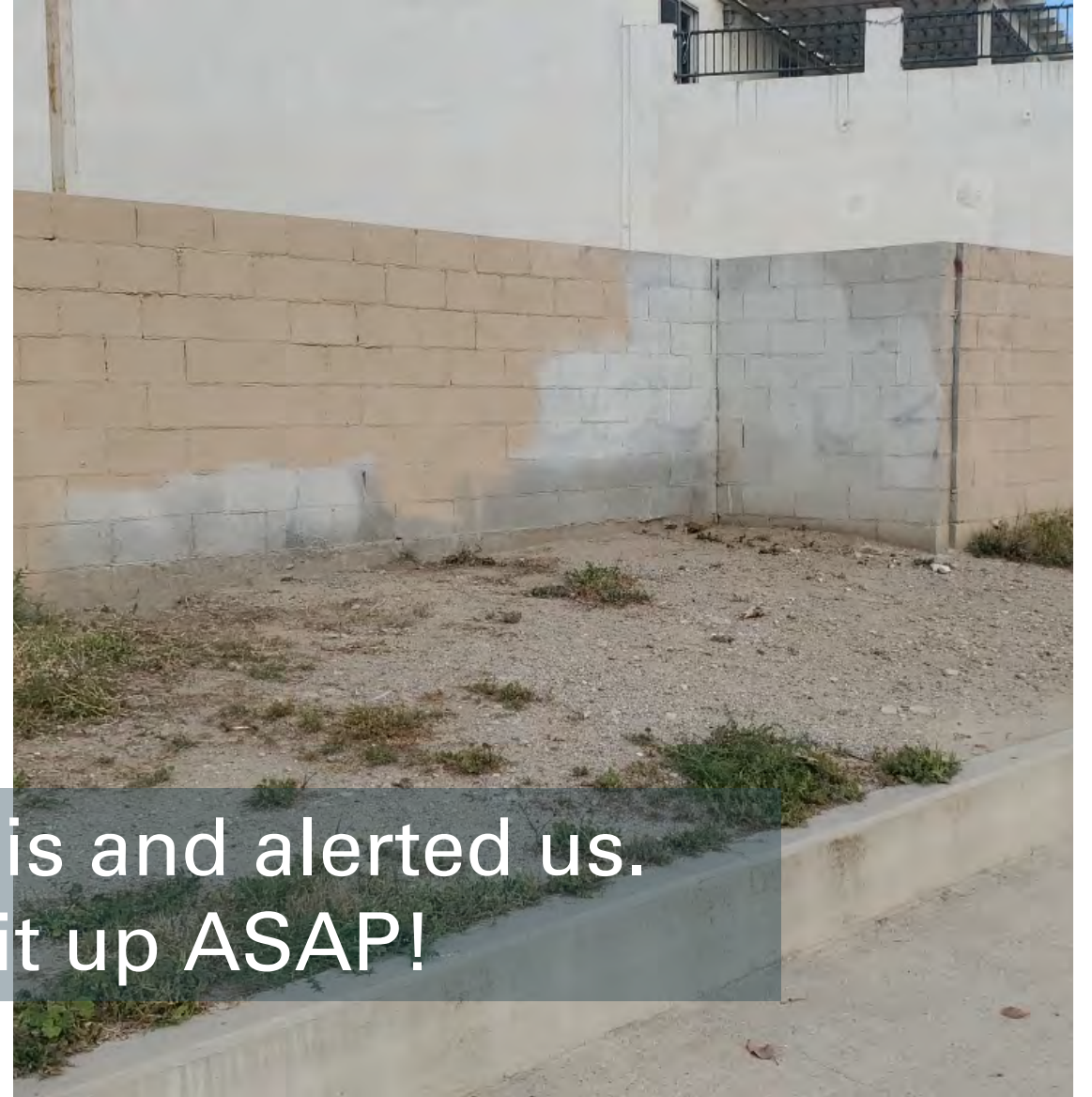
**32,570 blocks
cleaned**







One of you saw this and alerted us.
We cleaned it up ASAP!





Just as Important



Events



Business Services



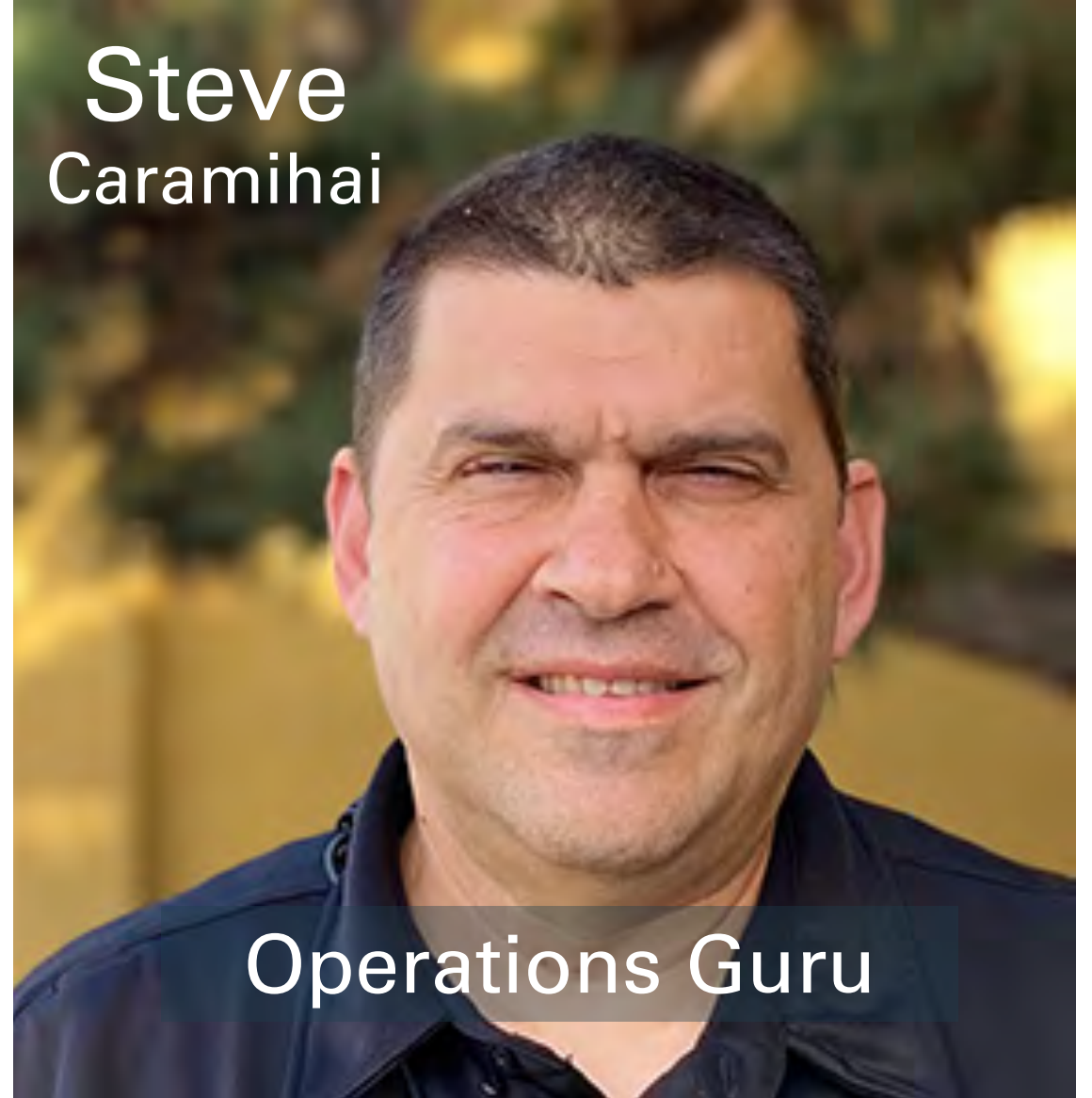
Advocacy

Julie
Henszey



Organizing Wizard

Steve
Caramihai



Operations Guru

2020 Budget and Priorities

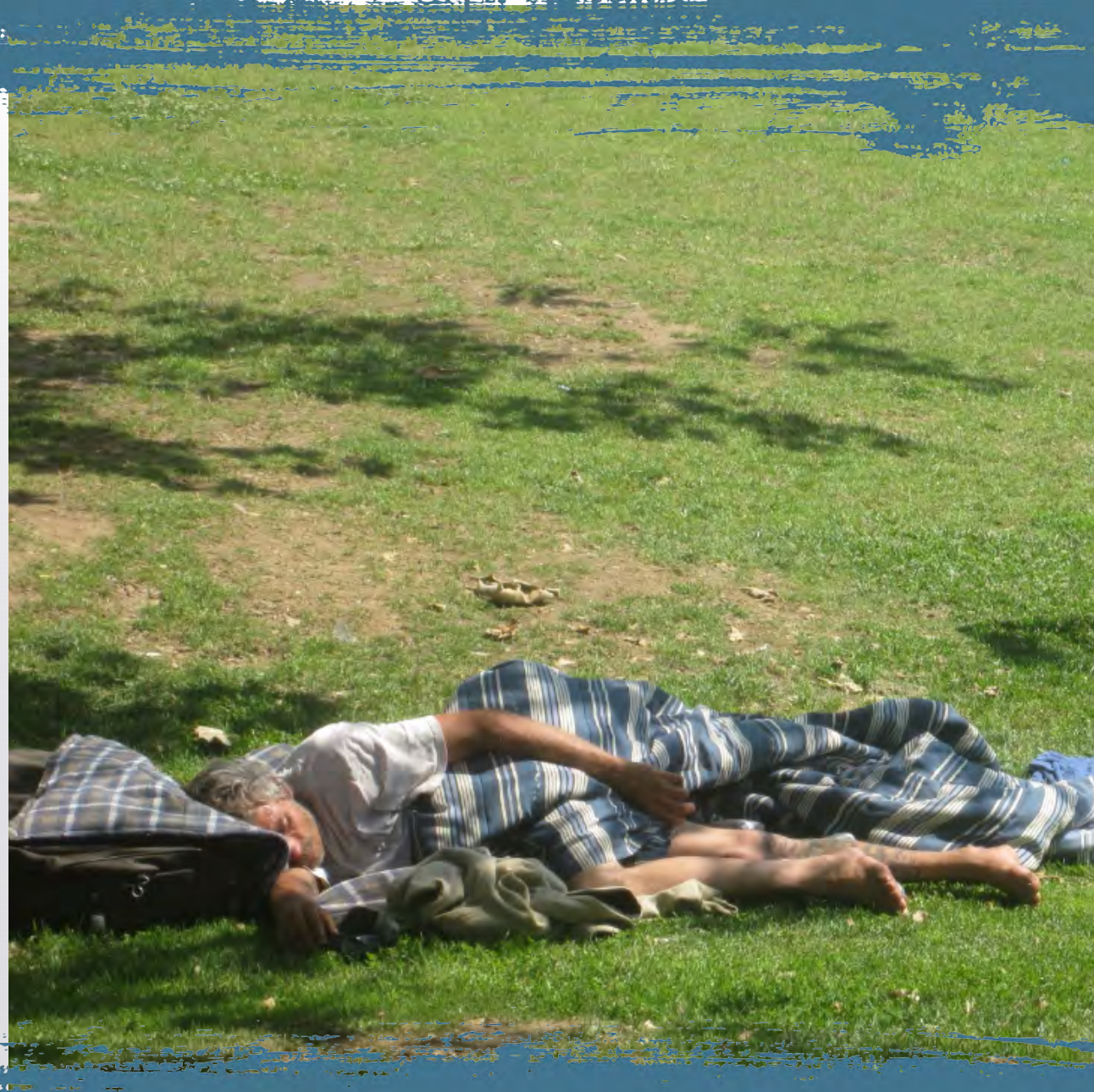
Find at
<https://downtownventura.org/what-we-do/>



Outreach

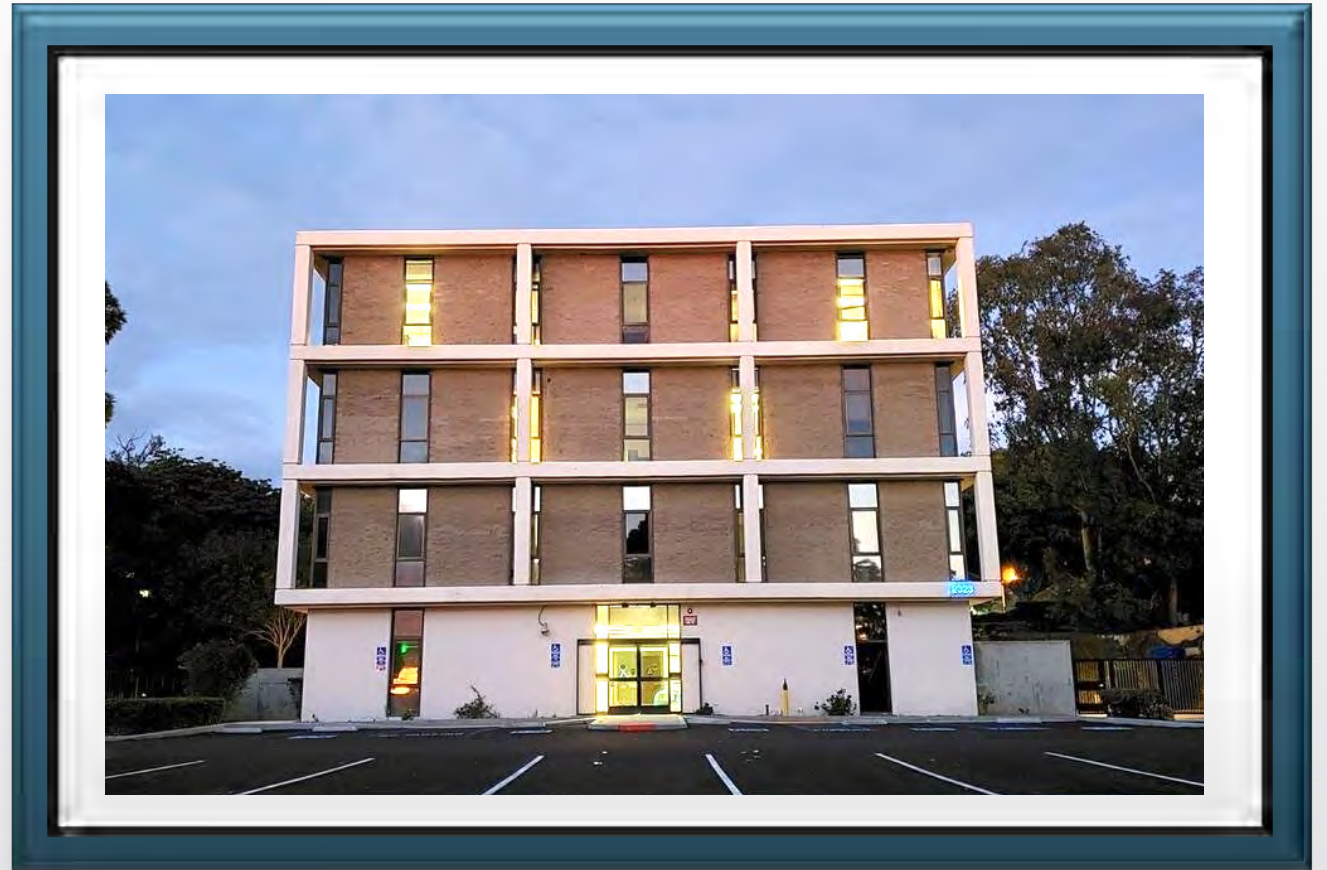
We are helping to solve chronic homelessness.

While others pull back, we are growing.



The ARCH

- Assisting with intake process.
- Improved cooperation.
- 55 beds



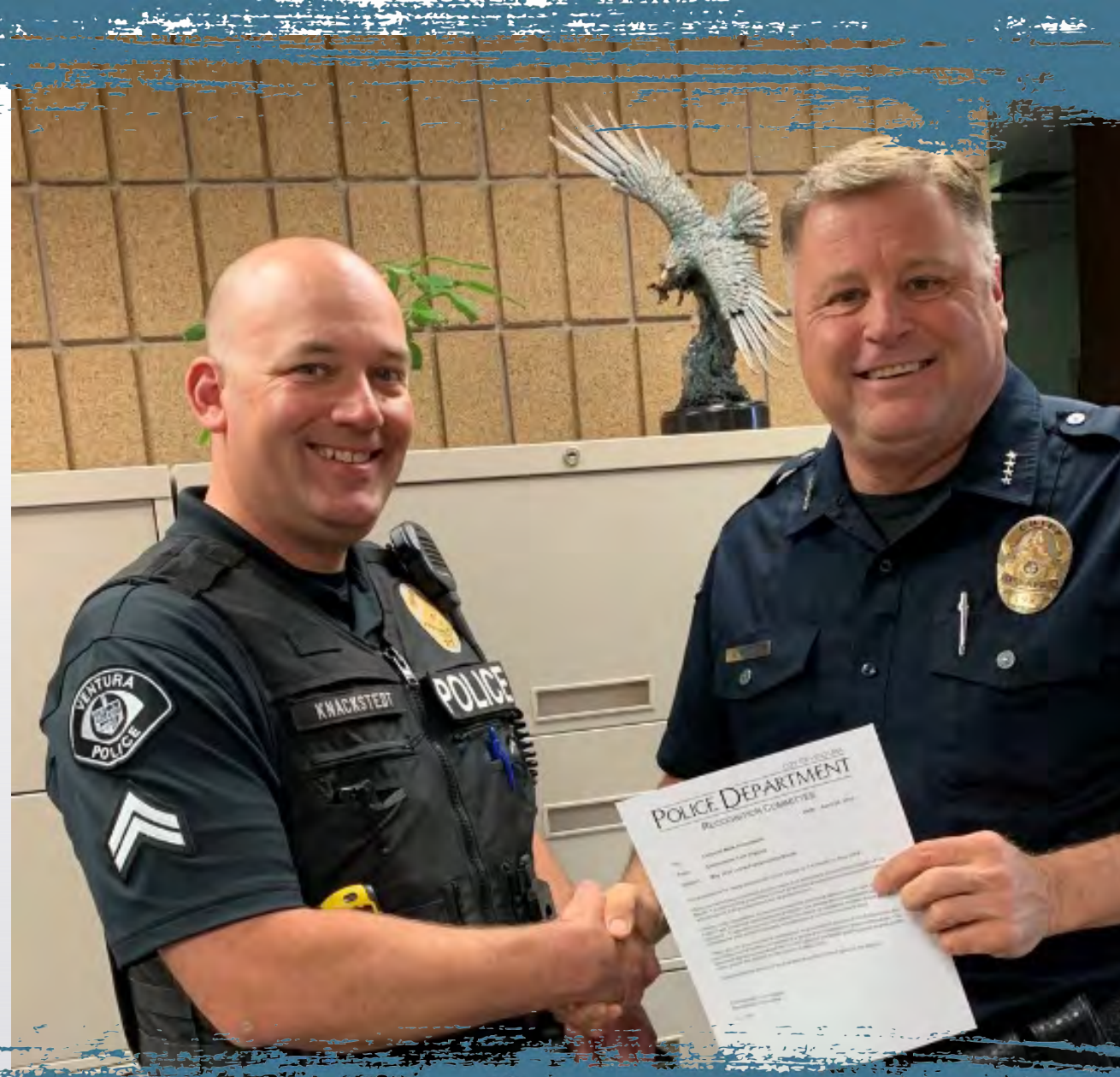
Family Reconnection

- Have reconnected 201 individuals.
- We accept referrals.



Mark Knackstedt

- Dedicated Downtown corporal position.
- Knackstedt works with PTF and oversees all cadets.
- mknackstedt@venturapd.org



Placemaking Efforts & Advocacy

Updates on active projects



Example of Placemaking and Advocacy:
Working with city officials, Caltrans, and
developer of adjacent property to address an
eyesore and create a welcoming space.
Ash Street Pedestrian Bridge



ENSURE IMPROVEMENTS TO S. ASH ST. PEDESTRIAN AREA

City Controlled Lot

Secret Parking Lot

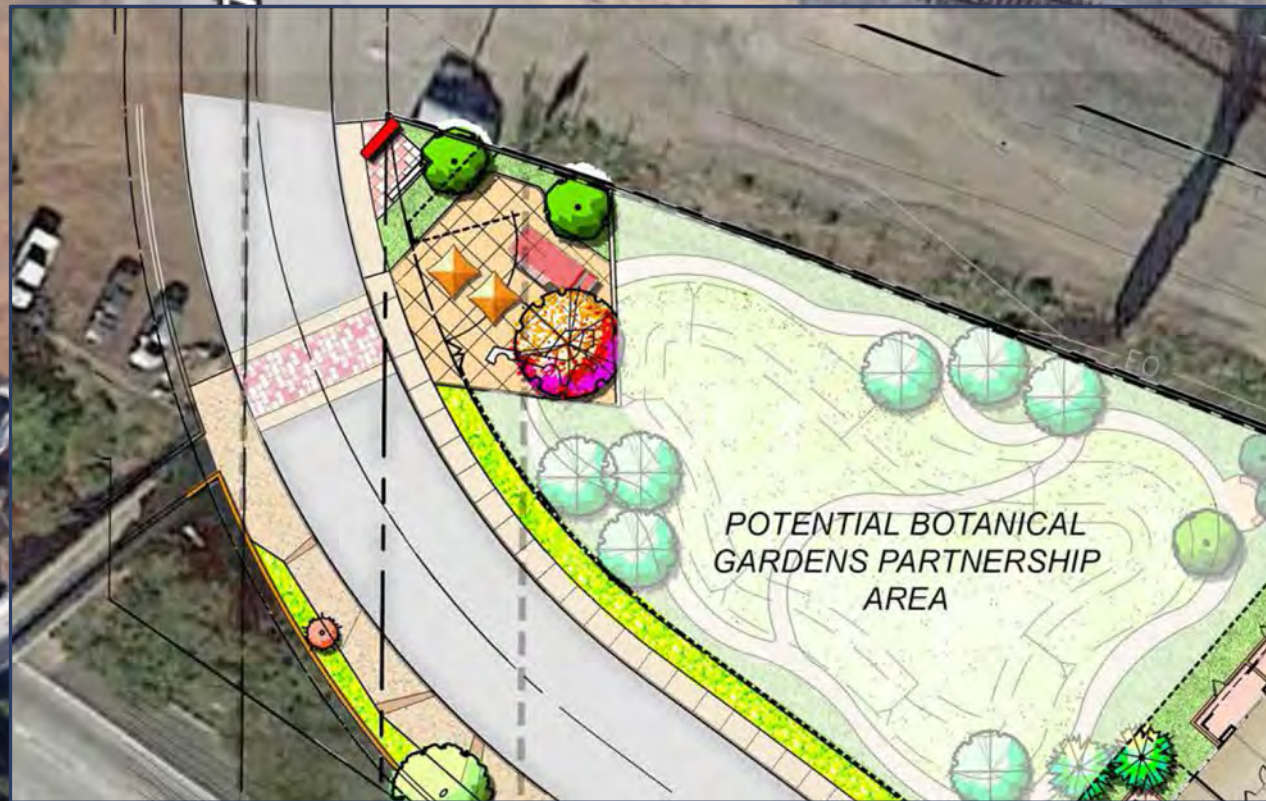
JDA West - Triangle
Development



E Front St

E Front St

Surfrider Four
Ventura Coun





Example of Placemaking:
Working with Best Western and City officials to
install a new wall and address an unused walkway.

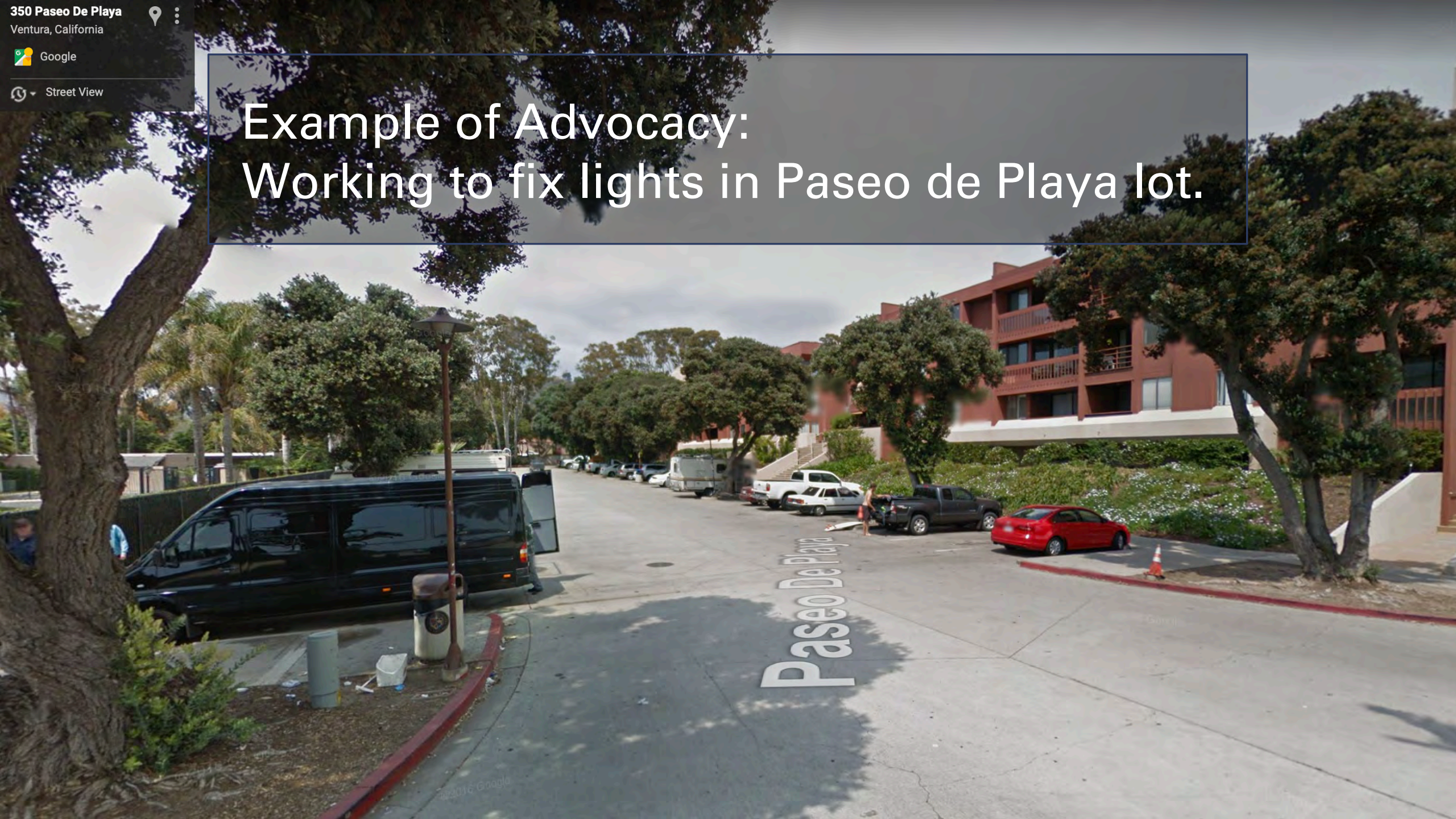
A photograph of a city street scene. In the foreground, a wooden utility pole with three yellow reflective bands stands on a new concrete sidewalk. To the right of the pole is a building with a grey concrete block wall and a red door. The sidewalk runs along the building. In the background, a street with a white pickup truck and a small utility vehicle is visible. A large white building with a red stripe and the text "THE WHA" is in the distance. The sky is clear and blue.

Example of Placemaking:
Putting in a sidewalk where there was just gravel.

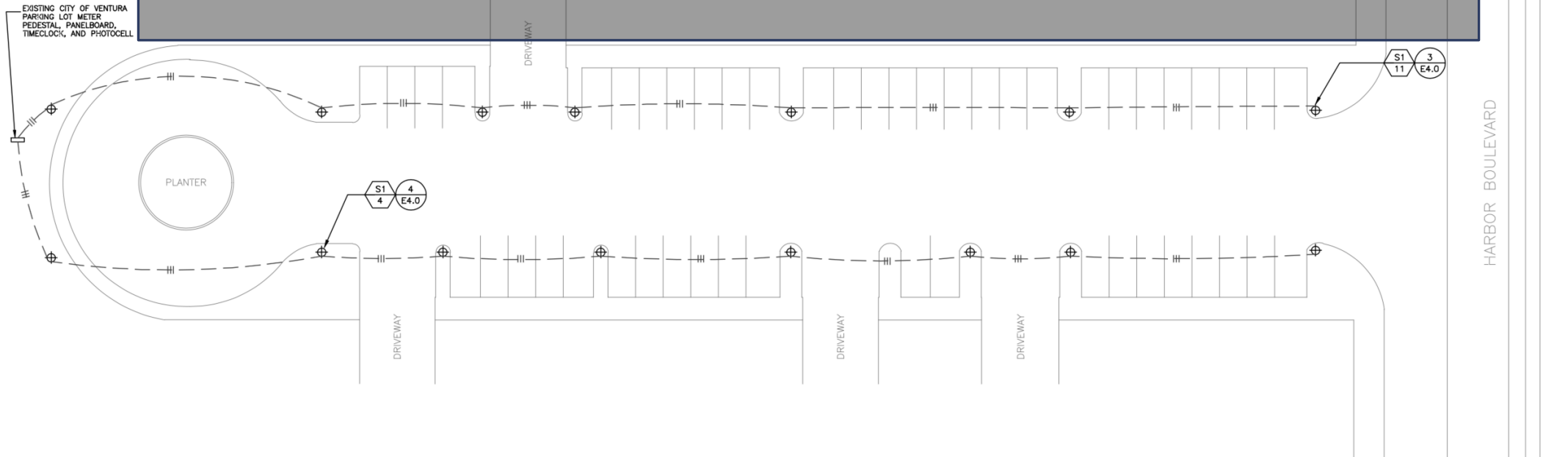


Example of Advocacy:
With your input, we'll address parking on Front.

Example of Advocacy: Working to fix lights in Paseo de Playa lot.



Example of Advocacy: Working to fix lights in Paseo de Playa lot.

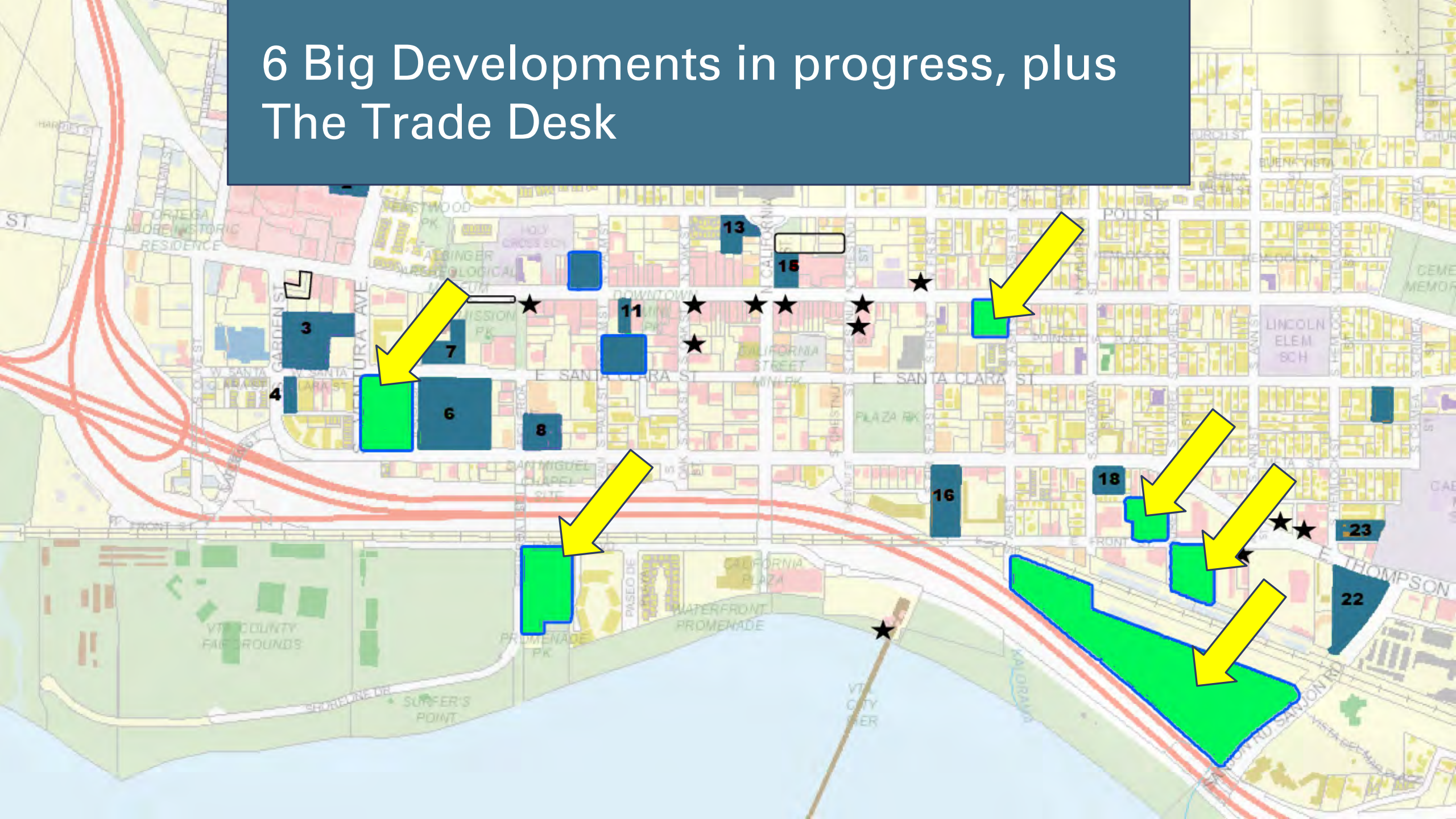


1 **PARKING LOT LIGHTING PLAN**
SCALE: 1" = 20'-0"

Developments

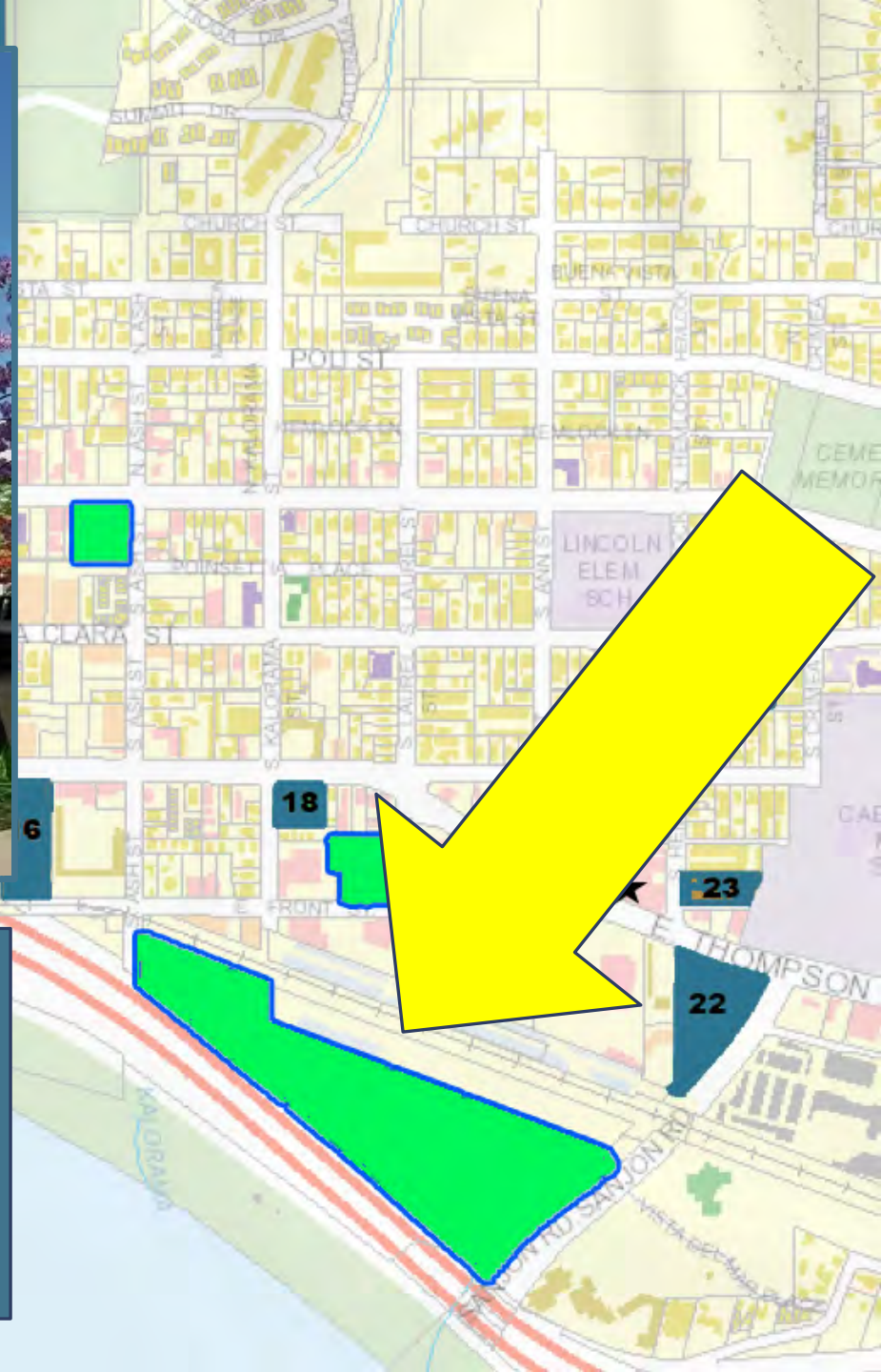
Housing | Hotel | Economic

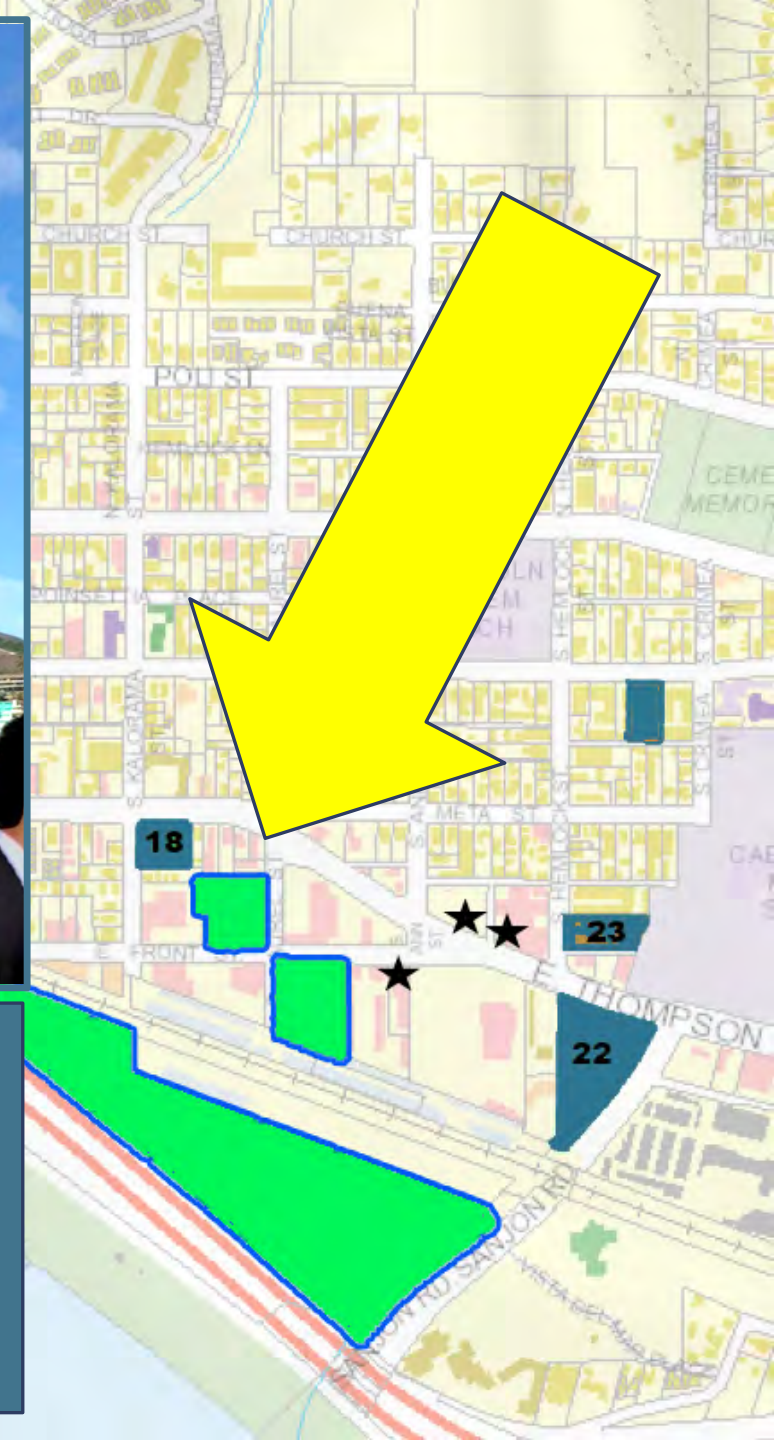
6 Big Developments in progress, plus The Trade Desk





Ventura Triangle
Corner of Front and S. Ash
231 units

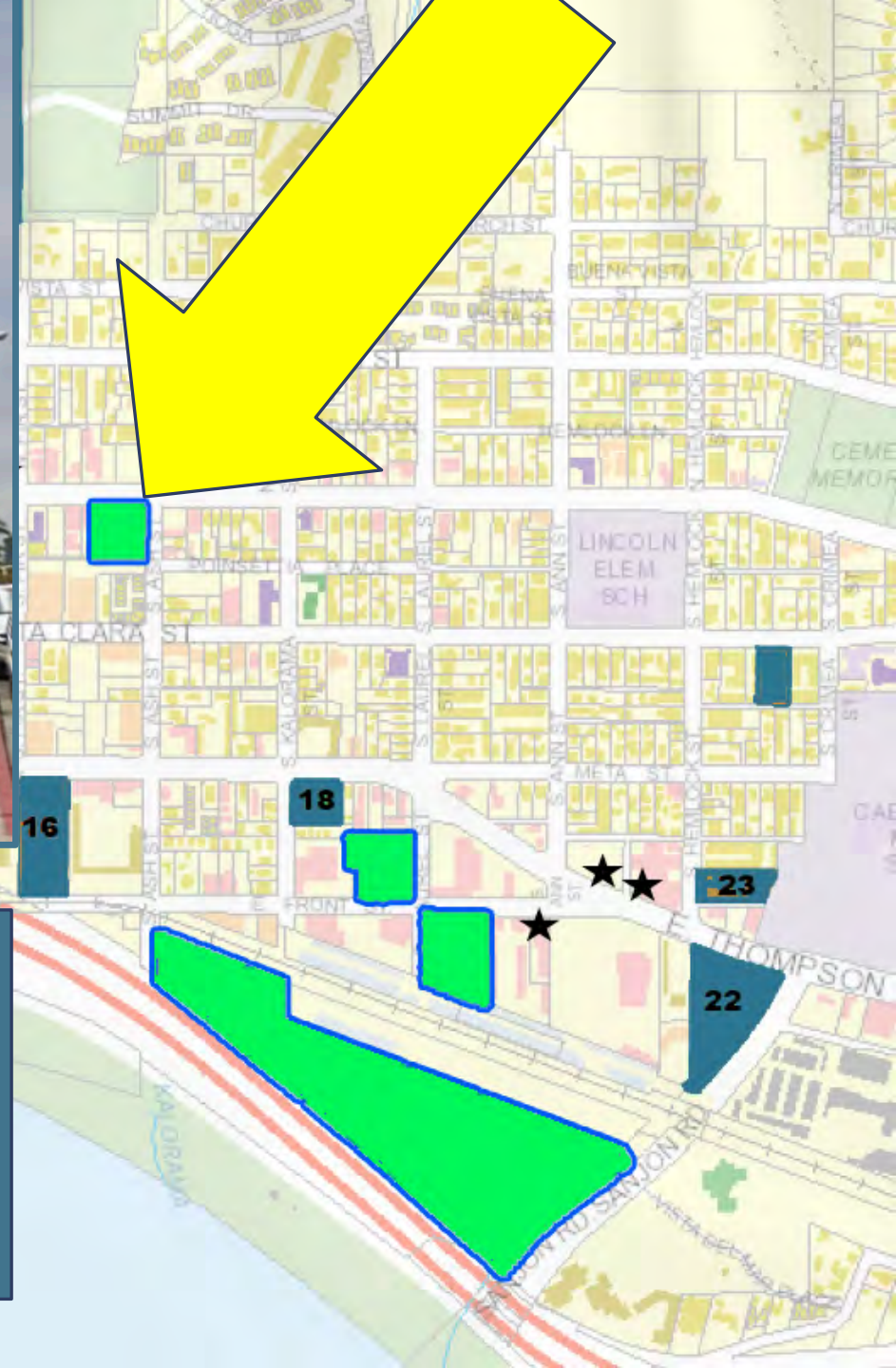


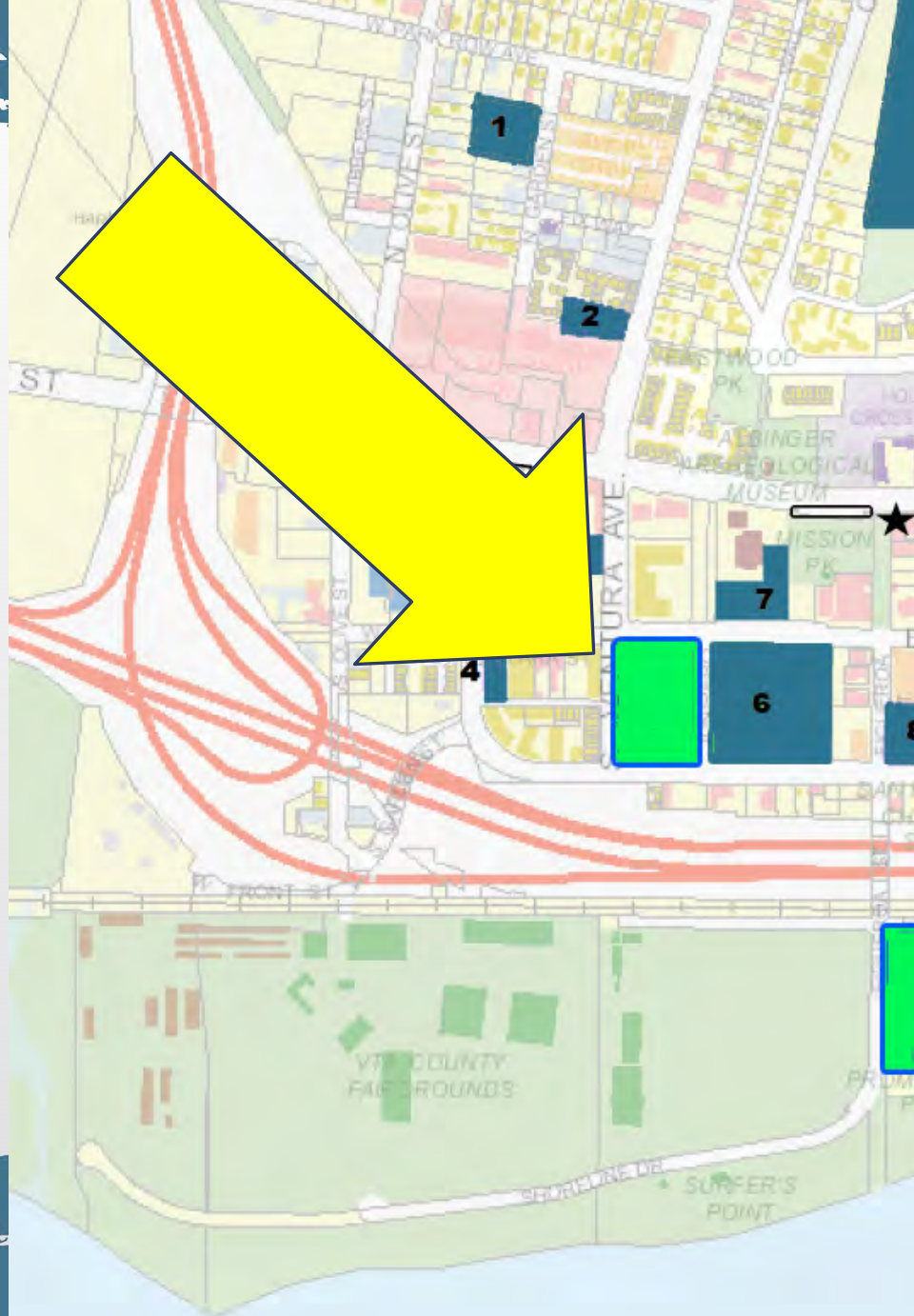


Front Street Mixed Use
275 S. Laurel St.
43 condos, 4900 sf of commercial

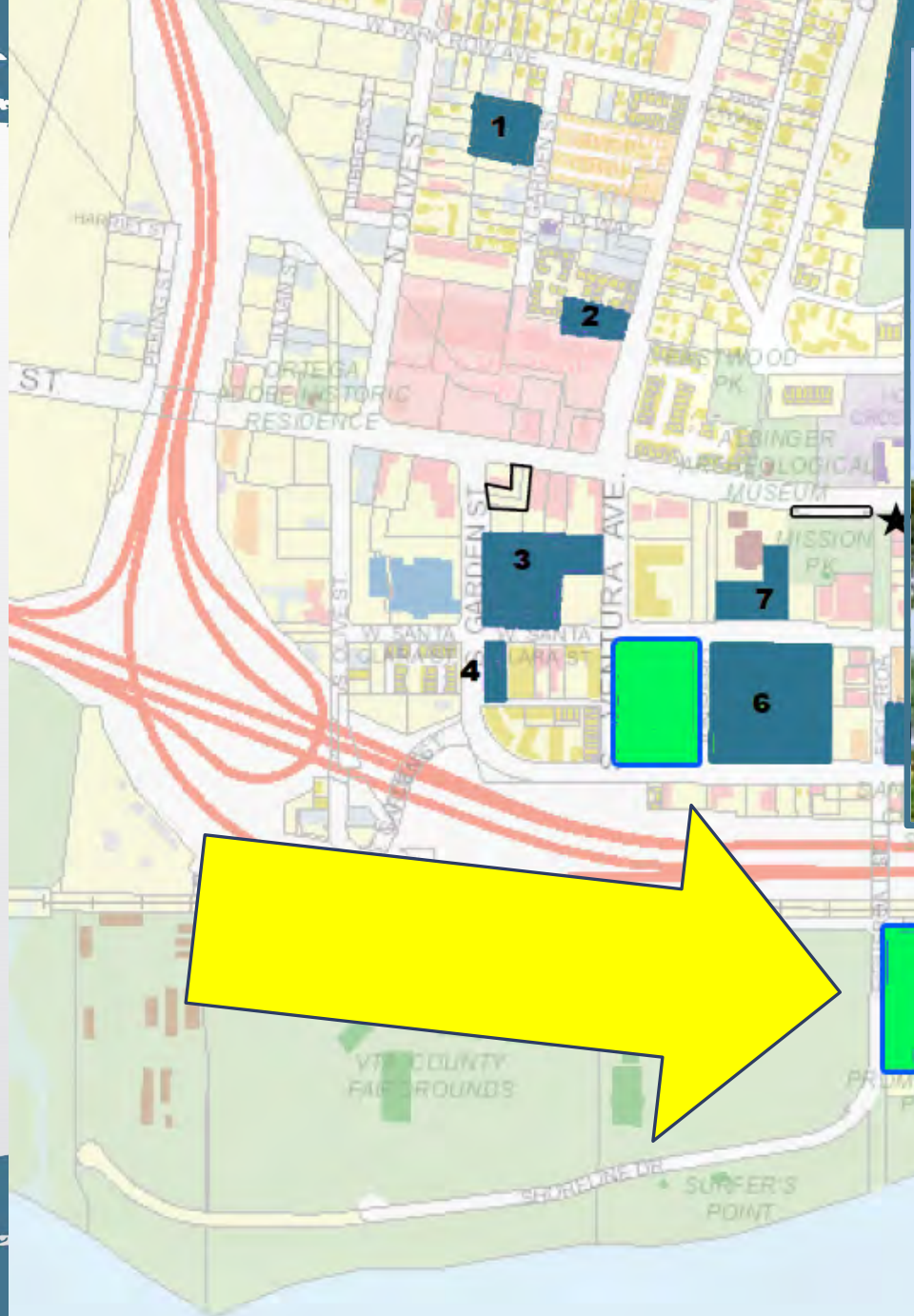


Laurel Court
1028 E. Front St.
44 units, 6500 sf of commercial





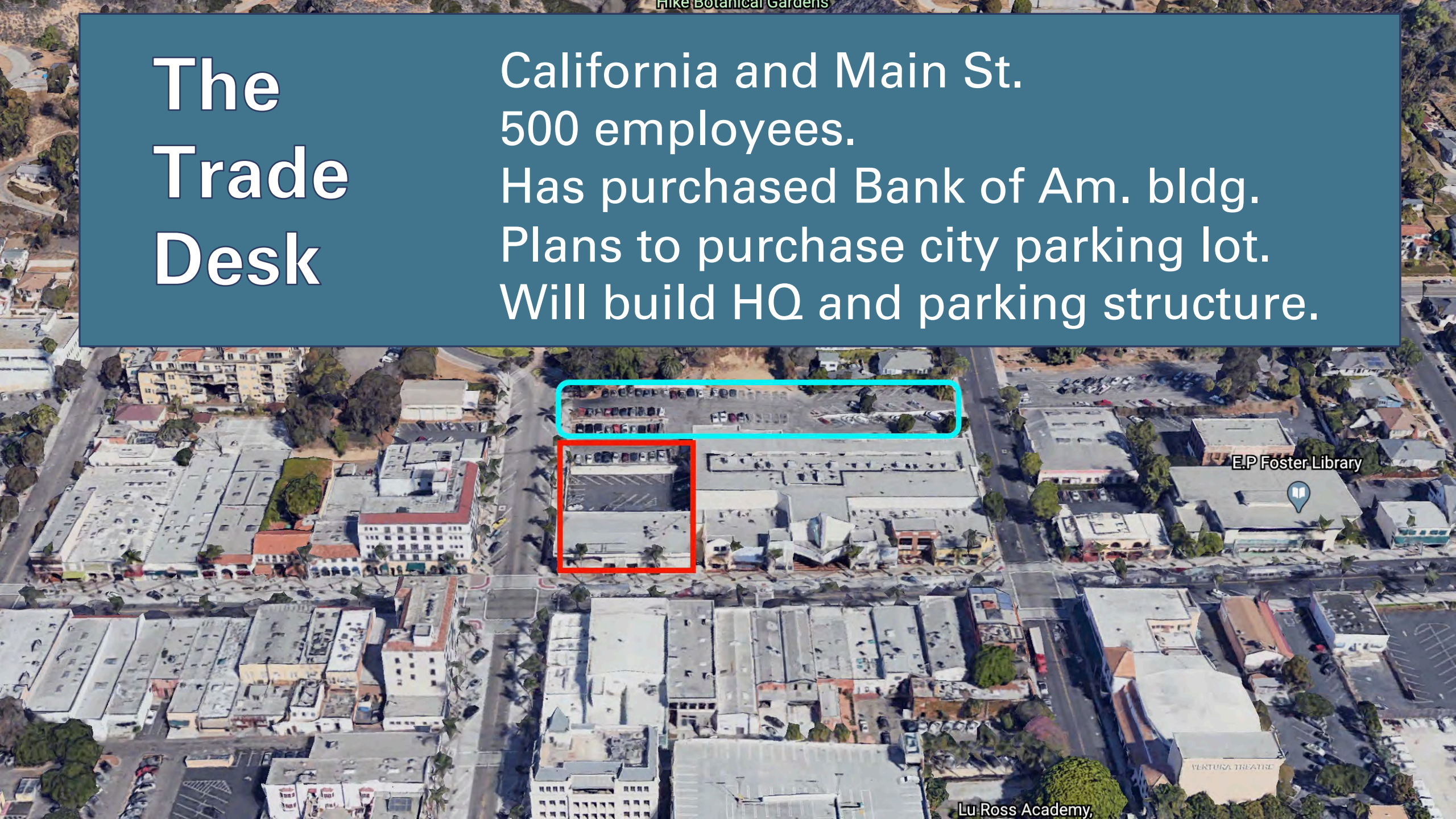
Mar-Y-Cel
Thompson and Ventura Ave.
140 units, 6400 sf of commercial



Hilton Hotel
S. Figueroa St. on beach
160 rooms, restaurant and retail

The Trade Desk

California and Main St.
500 employees.
Has purchased Bank of Am. bldg.
Plans to purchase city parking lot.
Will build HQ and parking structure.



Going Green

- Styrofoam ordinance coming soon
- Become a certified green business



Events & Marketing

March 7 – VC Women's Day Festival

March 14 – St. Patrick's Day Parade

March 14 – VC Art Market every 2nd Saturday

March 21 – AIDS Walk

March 28 – Easter Egg Hunt

March 28 – Spring Street Fair and Spring Wine Walk

April 5 – Earth Day EcoFest at Plaza Park

May 24 – Clif Bar Mountains 2 Beach Marathon

Summer Movie Series

- Free promotion



Busy Bee BBQ

Feeling hungry? Thirsty?
Stop by the Busy Bee
BBQ Booth for a
delicious dinner!

Social Media

INSTAGRAM FOLLOWERS

36.2K Downtown Ventura

50.7K Visit Ventura

17.2K Downtown Santa Barbara

14.4K Downtown Boulder

11.2K Downtown Santa Cruz

5.5K Downtown SLO

2.8K Downtown Oxnard



Important Phone #'s

Staff and Police

- Ops Mgr Steve Caramihai (805) 258-1902
- Kevin Clerici (805) 302-1660
- Julie Henszey (805) 657-2793
- Team Leader J Vazquez (805) 506-9420
- Police Non-Emergency (805) 650-8010
- Graffiti Removal Hotline (805) 654-7805

Get DVP
text alerts

Text "DVP" to
55678

Now It's Your Turn

I want to learn more about:
Write here

I want to talk to you about:
Write here

