

DVP BOARD OF DIRECTORS

Board Meeting Minutes, Sept. 25, 2019

1. Call to Order & Introductions

- a) President David Armstrong called the meeting to order at 8:41am in the Anacapa board room at Crowne Plaza Ventura Beach Hotel.
- b) DVP Directors Present: Armstrong, Mike Merewether, Jeff Smith, Debbie Fox and Christy Weir. Quorum not met. Others: Executive Director Kevin Clerici, Cary Glenn (City of Ventura ED office), Council woman Cheryl Heitmann, Police Cmdr. Sam Arroyo, Barbara Evans (resident) and Jennifer England (Vonazon).

2. Approval of August Minutes:

- a) Continued to October.
- 3. Approval of June-Aug Financials:
- a) Continued to October.
- 4. DVP Action Items:
- a) No formal action taken due to lack of a quorum. Revisions to bylaws will return in October. ED Clerici will email red-line version to the Board.
- b) Those present voiced support for retaining attorney (with \$5,000 spending cap) to provide legal analysis and next steps to restructure DVO.
- c) Those present voiced support to engage CLUE Group to produce a Strategic Plan. Pres Armstrong and ED Clerici will advance talks and scope of work.
- d) Those present voiced support for advocating for a comprehensive approach to parking throughout Downtown. ED Clerici and Pres Armstrong to try to meet with new Asst. City Manager Akbar Alikhan, who has been assigned to parking, to discuss new Parking Authority, comprehensive analysis and invite Alikhan to attend October Board Meeting.

5. Reports:

- a) Cmdr. Murray shared some monthly stats, with no major incidents. Arroyo has taken over for Cmdr. Murray and will oversee PTF. Once department-wide staffing is adequate, Command staff will look at adding addition officer to PTF. Arroyo said Warner Brothers has submitted plans to film along Hwy 33.
- b) Cary Glenn said progress is being made on two consultant-driven projects: the ED Base Study to inform the City's ED Strategy and the "top to bottom" review of City's development approval process. The Trade Desk is finalizing lease with City to use 505 building. TTD is working on architectural plans for its future headquarters building and parking at former BofA location and adjacent City parcels. Ventura Chamber/VUSD will hold a State of Education luncheon.
- c) Parking Advisory Committee report was discussed as part of the earlier item on a comprehensive approach to parking. d) ED Clerici shared various updates, including progress on assessments billings, recommendation to divest of the grantfunded Trolley, City baseline services contracts is being renewed and updated, job post to add an Activation Manager is in the works, Peirano's is set to open in Sept, construction continues on two other restaurants, as well as the Elks Lodge conversion to a boutique hotel, free summer outdoor movie series finishes on Sept. 27, Hometown Halloween to be held on Oct. 26, advancing plan with City to install hanging flower baskets on S. California Street.

Pres. Armstrong said a closed session would be added to October agenda.