



## DVP BOARD OF DIRECTORS

### Board Meeting Minutes, Aug. 28, 2019

#### 1. Call to Order & Introductions

a) President David Armstrong called the meeting to order at 8:38am in the Anacapa board room at Crowne Plaza Ventura Beach Hotel.

b) DVP Directors Present: Armstrong, Mike Merewether, Angie Hecht, Jeff Smith, Emily DeArkland, David Comden, Mark Hartley and Debbie Fox. Quorum met.

Others: Executive Director Kevin Clerici, Estelle Bussa & Cary Glenn (City of Ventura ED office), Councilwoman Cheryl Heitmann, Jeff Hereford & Rick Gallegos (Ventura Public Works), Interim Crowne Plaza GM Danny Quintana and Police Cmdr. Rick Murray.

#### 2. Approval of June Minutes:

a) Motion made by Mike Merewether, seconded by David Comden. Passed unanimously.

#### 3. Approval of June, July Financials:

a) Continued to September.

#### 4. DVP Action Items:

a) No formal action taken on Parking Structure Update. DVP Board requested from City staff more engagement with ongoing design of Parking Structure. Pres. Armstrong said he requested meeting with Estella Bussa to present a parking analysis he is developing for City owned lots in the 500 & 600 blocks as the City continues negotiations with The Trade Desk on developing the area. Armstrong sees a possible private-public partnership between the City and The Trade Desk. Jeff Hereford shared data from a recent public outreach effort that concluded with support for a revised exterior design. Hereford said current plan is to take a revised contract/request for funds to City Council to hire current architect to complete revised design, which would then be taken to DRC/PC for formal approval in late 2019/early 2020. City also is looking to hire a professional consultant to develop a long-range parking plan, which would look at all existing public lots, including behind City Hall.

b) No formal action taken on Proposed Staffing Plan for 2020. ED Clerici presented preliminary budget and staffing plan for the expanded boundary. A copy of plan was emailed to all board members. Staffing will be discussed at Board Retreat on Sept. 17.

#### 5. Reports:

a) Cmdr. Murray shared some monthly stats, including a few bike thefts and two vehicle thefts (one with the keys left inside).

b) Estelle Bussa said progress is being made on two consultant-driven projects: the ED Base Study to inform the City's ED Strategy and the "top to bottom" review of City's development approval process. Next steps is focus groups. The Trade Desk is finalizing its purchase of the former BofA space and finalizing lease with City to use 505 building. TTD is working on architectural plans for its headquarters building and parking. The City and X-Games are in talks for Ventura to host in 2021.

c) No Parking Advisory Committee report.

d) ED Clerici shared various updates via a PowerPoint presentation, which will be emailed to the Board. Slides included the successful renewal/expansion of the Improvement District through 2029, updates on the Park Ambassador and City baseline services contracts being renewed, Financial Review completed, Santa Clara Street repaving project, Peirano's to open in Sept, construction continues on two other restaurants, as well as the Elks Lodge conversion to a boutique hotel, free summer outdoor movie series continues Aug. 30, holiday events, hiring a replacement for Meredith Hart, advancing plan with City to install hanging flower baskets on S. California Street and 1,700 new light bulbs installed on swag lights on Main Street.

Meeting adjourned at 10:44am.

Minutes prepared by Kevin Clerici