



DVP BOARD OF DIRECTORS

Board Meeting Minutes, June 26, 2019

1. Call to Order & Introductions

- a) President David Armstrong called the meeting to order at 8:38am in the board room at Crowne Plaza Ventura Beach Hotel.
- b) DVP Directors Present: Armstrong, Mike Merewether, Angie Hecht, Jeff Smith, Emily DeArkland, David Comden and Mark Hartley. Quorum met.

Other attendees: Executive Director Kevin Clerici, Cary Glenn (City of Ventura ED office) and Barbara Evans (resident).

2. Approval of May Minutes:

- a) Motion made by David Comden, seconded by Mike Merewether. Passed unanimously.

3. Approval of May Financials:

- a) Continued to July.

4. DVP Action Items:

- a) Directed ED Clerici to negotiate extended lease for 420 E. Santa Clara Street. Preference for 10 years, with authority to sign best deal possible. Motion by Mike Merewether, seconded by David Comden. Passed unanimously.
- b) ED Clerici will send out poll to find best date for Board Retreat, likely in September. Consensus around morning meeting. The purpose of retreat is to discuss transition, priorities, accounting structure and possible bylaws changes such as board size as District renews/expands in 2020. Also, Pres. Armstrong suggested a public gathering/party in the 500 block alley to celebrate a successful renewal/expansion.

5. Reports:

- a) No Police Report.
- b) Cary Glenn named newly hired City department heads, including Public Works Dir. Phil Nelson, Finance Dir. Michael Noon, Asst. CM Akbar Alikhan, Deputy CM Barry Fisher, Community Development Dir. Peter Gilli and Ventura Water Susan Rungren. ED Manager Estelle Bussa will return on July 8. Progress is being made on "top to bottom" review of City's development approval process. Recommendations from the effort are expected in fall. The Trade Desk is finalizing its purchase of the former BofA space. City continues to work on broadband effort to install fiber across town. SiFi Networks to make presentation at Council's ED Subcommittee meeting on July 2.
- c) Parking Advisory Committee report included an introduction by Pres. Armstrong, who passed out a parcel map and advocated for a larger building envelope and a possible private-public partnership between the City and The Trade Desk as the company looks to develop its corporal headquarters on the corner of California and Main Streets. The concept could allow for greater parking opportunities in the vicinity and possibly alleviate some pressure on the proposed parking garage at Palm and Santa Clara to have as many stalls. Several board members supported the concept and encouraged Pres Armstrong to present his proposal to Christy Weir when she returns, as well as City leadership.
- d) ED Clerici shared various updates, including good news on both the Park Ambassador and City baseline services contracts being renewed, Renewal vote ballots being submitted, DVP finances are in great shape, Finney's Crafthouse is open, paving projects were completed in the 400 and 500 block alleys, new GM at Clocktower Inn, new board president at the Knights of Columbus, new housing construction continues at the Triangle site, construction continues on the Elks Lodge conversion to a boutique hotel and adjacent commercial spaces, free summer outdoor movie series continues June 28, researching plan with City to install hanging flower baskets on light poles, and replacing 1,700 aging bulbs on swag lights on Main Street.

Meeting adjourned at 10:29am.

Minutes prepared by Kevin Clerici