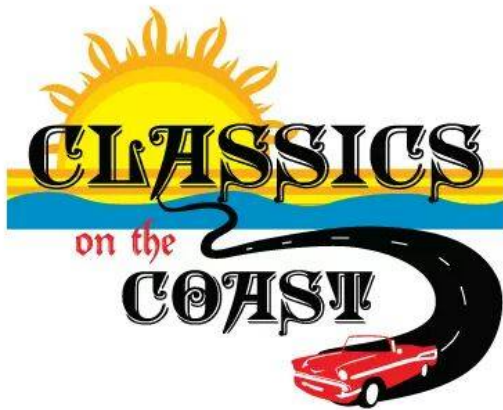




All-Hands Merchant Meeting

September 08, 2015

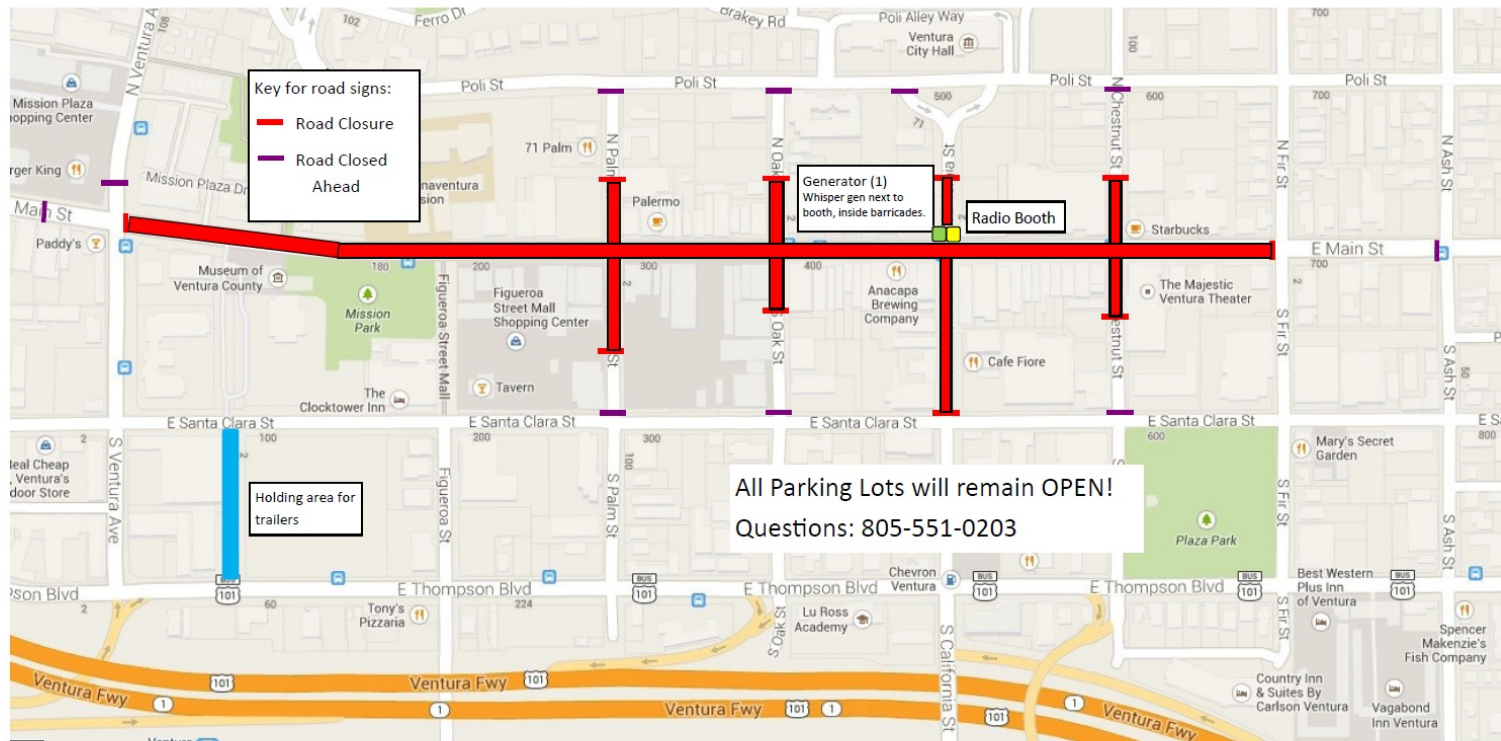
Classics on the Coast



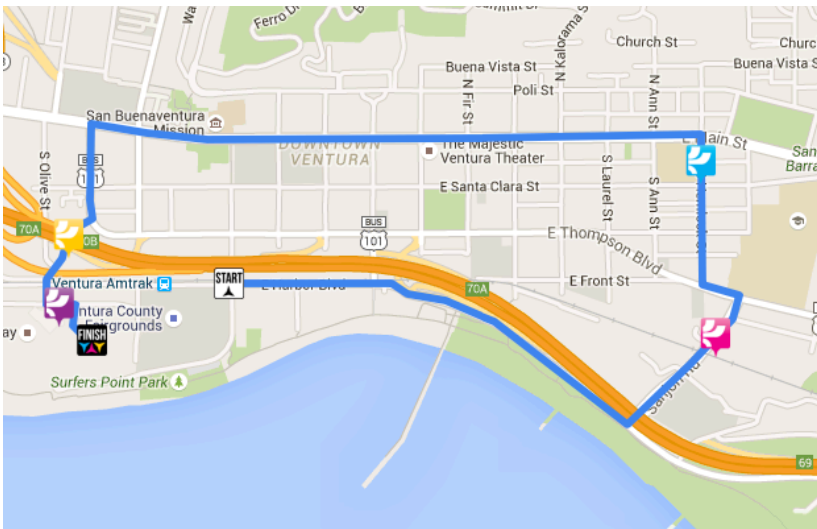
- Main St. closed from Avenue to Fir St. 6am-5pm.
- Car show is from 9-3pm.
- Expect 40-50k attendees.
- Kevin and Meredith will be on hand to help if necessary.

DOWNTOWN Ventura

Classics on the Coast Car Show Sept. 12, 2015 Road closures: 6am—5pm



Color Run – October 17



- Main St. closed from Hemlock to Garden St.
- Closure from 6am – Noon.

Upcoming Events



VENTURA BEACH PARTY 2015

FREE ADMISSION

SAT, SEPT. 12TH 10-5
SUN, SEPT. 13TH 9-3
AT THE VENTURA PIER
LIVE MUSIC BY

BEER GARDEN
KIDS BEACH CHALLENGE
ARTS & CRAFT BOOTHS
LOCAL VENDORS
FITNESS CLINICS
HEALTH EXPO
AND MUCH MORE

WWW.VENTURABEACHPARTY.COM

Sept. 12 & 13



CALIFORNIA BEER FESTIVAL

SEPT. 18-20

MISSION PARK, DOWNTOWN VENTURA

★ **FRI. » FOOD & BEER PAIRING COMPETITION!**
5 CHEFS, 5 BREWMASTERS, & 1 BEST PAIRING AWARD!

★ **SAT. » CRAFT BEER HEAVEN!**
OVER 180 CRAFT BEERS ON TAP!
PERFORMANCES BY: MIDNIGHT BAND - ORGONE - THE BOMB

★ **SUN. » BLUES & BREWS!**
MUSIC FESTIVAL • FAMILY FRIENDLY
WALTER TROUT • BOOKER T
MR. SIPP • MINGO FISHTRAP
THE BOMB • MICHAEL JOHN & THE BOTTOM LINE

SPACE IS LIMITED! PURCHASE TICKETS NOW!
CaliforniaBeerFestival.com

Sept. 19 & 20



ALOHA BEACH FESTIVAL

Sept 26 & 27, 2015
(all day, each day) *Free Admission!*

Promenade Park, Surfers Point in Ventura

Live Entertainment
Great Food & Beer Garden
Arts & Craft Vendors

C-Street Longboard Classic
K9 Frisbee Demo
Paddleboard Races

Visit our website:
alohabeachfestival.us

Sept. 26 & 27



LEXUS

LaceUp
RUNNING SERIES

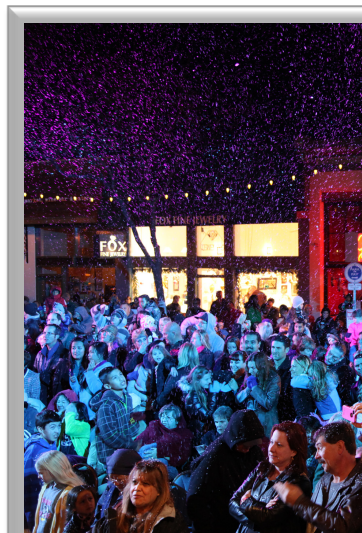
PRESENTED BY
saucony

Oct. 24

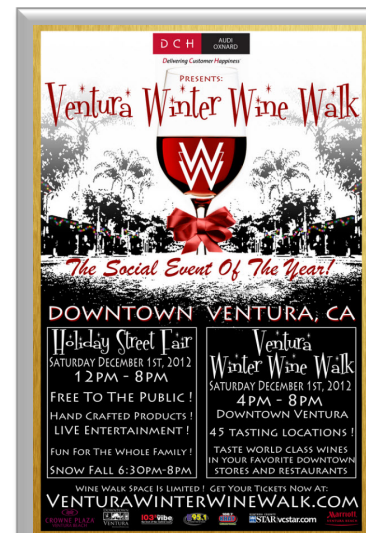
DVP Events



Oct. 24



Dec. 4



Dec. 5



Relocating Businesses



California & Main
540 E. Main St.



Le Monde
481 E. Main St.



Very Ventura
540 E. Main St.



Tiki Girl
434 E. Main St.

Moving in



- Moving from the Incubator behind City Hall to 42 N. Chestnut St.
- Near 90+ employees.



- Moving from Midtown to Downtown
- 1st floor of 89 S. California St.



Coming Soon



Ragsdale Cafe
692 E. Main St.

DOWNTOWN
Ventura

Brooks Institute Gallery



Construction



391 E. Main St.



230 E. Main St.

Mar-Y-Cel Housing Project



VIEW FROM SANTA CLARA ST, LOOKING SOUTH



VIEW FROM SANTA CLARA ST, AT VENTURA AVE, LOOKING SOUTHEAST



VIEW FROM VENTURA AVE, LOOKING EAST



VIEW OF COURTYARD LOOKING WEST

DOWNTOWN Ventura



ORIGINAL FACADE AND STRUCTURE
TO BE RESTORED AND DESIGNED INTO THE PROJECT

PAUL CONNER ASSOCIATES ARCHITECTS & PLANNERS <small>1000 CALIFORNIA STREET, SUITE 100, VENTURA, CA 93001</small>																
DEMOLITION OF TWO STRUCTURES <small>PROJECT NO. 2023-001</small>																
V.R.A.C. <small>VENTURA REALTY COMPANY</small>																
REVISIONS	ELEVATIONS & PHOTOS															
<table border="1"> <tr> <th>NO.</th> <th>DATE</th> <th>DESCRIPTION</th> </tr> <tr> <td> </td> <td> </td> <td> </td> </tr> <tr> <td> </td> <td> </td> <td> </td> </tr> <tr> <td> </td> <td> </td> <td> </td> </tr> </table>	NO.	DATE	DESCRIPTION										<table border="1"> <tr> <td> PHASE 1 SHEET INFO </td> </tr> <tr> <td> <small>DATE: 12-18</small> </td> </tr> <tr> <td> A-101 </td> </tr> </table>	PHASE 1 SHEET INFO	<small>DATE: 12-18</small>	A-101
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A-101																

Oak Street Redevelopment

Ventura Realty Co.



Parking District Data

- Revenue is on record pace for 2014-2015 (July 1-June 30).
- Harbor Structure to be automated.
- \$1 on Main and \$.50 on side streets is working.
- Pays for Corporal Kelly.

Parking Structures Update





How to stay informed and weigh in

kevin@downtownventura.org

tmericle@ci.ventura.ca.us

DVP Awarded Grant for new Trolley



- Funds will be used to purchase a propane/gasoline hybrid trolley with an ADA lift.
- Final determination in late November/December



Family Reconnection Program

Have now reconnected 75 individuals. 20 so far in 2015.



- Refer individuals to us.
- Say No to panhandling.
- Say Yes to service organizations.
- Donate to F.R.P.

Say NO to panhandling



- Updated campaign with new posters and business cards.
- Say Yes to service organizations.
- Donate to local charities and our Family Reconnection Program.



Vagrancy & Theft

What you can do

- If you see suspicious activity, please call the Police 911 or non-emergency at 650-8010. Use specific terminology, have description ready – head to toe.
- If there's an individual loitering inside or outside your business, you can contact Robert, Kevin or Meredith.
- No one can lie down or sit or have their belongings on the sidewalk, despite what they may say.



Corporal Craig Kelly

- Call non-emergency (805) 650-8010 then call DVP.
- Sign and leave your 602 letter.
- Police Patrol Task Force adding an officer.

Park Security Ambassadors



- Park Security Ambassadors to continue through December.
- Looking for funds to continue and expand to promenade.
- Great success, compliments from local schools.
- Tuesday – Sunday* (96 hours a week).



Operations Manager: Robert Vasquez



Save his number!
(805) 258-1902

robert@downtownventura.org

Weekend contact:
Jesus Vasquez
(805) 506-9620



Downtown Clean & Safe Team



Mon – Wed 7:30am-3:30pm

Thurs & Sun 7:30am-6pm

Fri & Sat 7:30am – 9pm



Ventura Visitors and Convention Bureau Report



Welcome Fio Calderoni



Fiorella Calderoni

Communications Coordinator

101 S. California Street
Ventura, CA 93001

805-648-2075



visitventuraca.com



DVP Text Service



- Get text notices of event street closures and important Downtown information
- Text DVP to 39798 to sign up.
- We will limit texts to occasional reminders and updates.



Important #'s

Report, report, report!

DVP Operations Manager Robert Vasquez	(805) 258-1902
DVP Team Leader Jesus Vasquez – weekends	(805) 506-9420
Police Non-Emergency Line	(805) 650-8010
Graffiti Removal Hotline	(805) 654-7805