



DVP Board Meeting

Board Meeting Minutes, September 24, 2014

- I. Call to Order & Introductions.
 - a. President David Armstrong called the meeting to order at 8:38am.
 - b. DVP Directors Present: President David Armstrong, Jeff Becker, David Comden, Mark Draganchuk, Mike Merewether, Mark Hartley, Angie Hecht, Mayor Cheryl Heitmann (Council appointed until Christy's return), Greg Smith, Jeff Smith, Vice President Doug Wood. Quorum met.
Other attendees: Executive Director Kevin Clerici, Project Manager Meredith Hart, Operations Manager Robert Vasquez, Suzanne Baird (VVCB), Barbara Evans (Downtown Parking Committee/Downtown resident), Police Cmdr. Sam Arroyo, Jeff Lambert (City of Ventura), Stephen Schafer, Sid White (Ventura Realty Co.) Tom Wood (Ventura Realty Co.), Pastor Tom Touchstone, Brad and Luke (Valley Bible Fellowship).
- II. Approval of July DVP Minutes:
 - a. Motion made by Mark Hartley, seconded by Jeff Smith. Mark Draganchuk and Doug Wood abstained. Passed unanimously.
- III. Approval of July & August DVP Financials:
 - a. Motion made by Greg Smith, seconded by Jeff Smith. Passed unanimously.
- IV. nCourage informational item:
 - a. nCourage is a part of Valley Bible Fellowship. Proposed Sunday services at 76 S. Oak. Media firm will operate inside building during the week. Applicant will need a CUP. Applicants say no kitchen, no homeless services, creative use of building.
- V. Plaza Park Improvements information item:
 - a. Idea is to repurpose and activate Plaza Park for recreational activities. Remove grass and install such uses as bocce ball, basketball, volleyball, tennis, etc. No funding at this time. Staff will research.
- VI. Reports:
 - a. Executive Directors Report:
 - i. Beautification efforts continue.
 - ii. Continued partnership with Patrol Task Force and social service agencies.
 - iii. News racks removed and some relocated.
 - b. Police Report: Commander Sam Arroyo
 - i. No large calls or issues with Downtown festivals.
 - ii. Have a united message and Patrol Task Force is increasingly successful.
 - c. City Report: Jeff Lambert
 - i. Summer Concert Series to council on Monday.
 - ii. Ashkar project to planning commission in October. Becker project to DRC in October.
 - iii. Charter amendment "D" and "E" coming to November ballot. This will change local election dates to even years, if passed.
 - d. Ventura Visitors & Convention Bureau Report:

- i. Increased volume of Inspiration Guides sent out this year. Printing more to finish up the year.
 - ii. Mountains to Beach Marathon brought in people from 47 states and 8 countries. \$2.2 million spent in local community.
 - e. Parking Advisory Committee Report
 - i. New automated ticketing/arm infrastructure to be installed at Harbor structure in 2015.
- VII. Public Comment:
 - a. Sid thanked Kevin for hosting the Oak St. off-ramp meeting. Encouraged attendance to formal meeting on October 17.
 - b. January 2015 begins pedestrian improvements on California bridge.
 - c. Welcome new City Attorney Greg Diaz on Thursday at 3:30pm at City Hall.
 - d. Going away party for Andrew Stuffer on Friday at 3pm at City Hall.

Meeting Adjourned at 10:15am

Minutes submitted by Kevin Clerici, Meredith Hart

A handwritten signature in black ink, appearing to be "Kevin Clerici", written in a cursive style.