



DVP Board Meeting Board Meeting Minutes, Aug. 26, 2015

- 1) Call to Order & Introductions.
 - a) President David Armstrong called the meeting to order at 8:35am.
 - b) DVP Directors Present: President Armstrong, Vice President Doug Wood, Jeff Becker, David Comden, Angie Hecht, Debbie Fox, Mike Merewether, Treasurer Greg Smith, Jeff Smith, Christy Weir. Quorum met.
Other attendees: Executive Director Kevin Clerici, Deputy Director Meredith Hart, Operations Manager Robert Vasquez, Cheryl Heitmann (Ventura Mayor), Scott Neace (Masonic Hall), Cmdr. Ryan Weeks (VPD), Asst. Chief David Wilson (VPD), Asst. Chief Darin Schindler (VPD), Ashley Bautista (VPD), Sid White (Ventura Realty Co.), Fiorella Calderoni (Visitors Center).
- 2) Approval of June DVP Minutes:
 - a) Motion made by Debbie Fox, seconded by Mike Merewether. Passed unanimously.
- 3) Approval of June and July DVP Financials:
 - a) Motion made by Mike Merewether, seconded by David Comden. Passed unanimously.
- 4) DVP Action Items:
 - a) Postponed decision on a possible position letter on paid parking proposal for the Santa Clara Parking Structure to September, and will present facts at Sept. 8 All Hands Merchant Meeting for feedback. Motion made by Mike Merewether, seconded by Jeff Smith. Christy Weir abstained.
 - b) Created ad hoc committee to discuss possible projects DVP may help fund for City's 150th Anniversary. Motion made by David Comden, seconded by Christy Weir. Passed. (Comden, Armstrong volunteered.)
- 5) Information item:
 - a) Director Clerici presented mid-year Work Plan accomplishments and priorities for remainder of 2015.
 - b) Board directed staff to present ongoing Trolley maintenance expenses and the cancellation costs at 30, 60 and 90 days for the new trolley to Finance Committee.
 - c) Directed staff to include administration costs in all new contracts.
 - d) Directed staff to create a fundraising/sponsorship website for both the Park Security Ambassadors and the Family Reconnection Program.
 - e) Directed staff to coordinate Flower Basket program with the City's 150th anniversary.
- 6) Reports:
 - a) Police Report:
 - i) Cmdr. Weeks said PTF hours sometimes extended to 7pm. Possible additional officer later in the year.
 - ii) VC Fair went smoothly (in terms of police services) and Pier closure going well.
 - iii) Assistant Chief Darin Schindler introduced to board by Assistant Chief David Wilson.
 - b) Executive Directors Report:
 - i) Included in the mid-year information item.
 - c) VVCB Report:
 - i) 15 travel agents from the UK coming to Ventura next month. Will spend majority of time in Downtown.
 - d) Parking Report:
 - i) City staff recommends Santa Clara structure becoming a paid structure.
 - (1) Parking committee voted in opposition, due to the still recovering economy, lack of program details, disincentive for public, and driving purpose of the switch shouldn't be based on a legal dispute.
 - e) City Report:
 - i) No City staff report.
- 7) Public Comment:
 - a) CSUCI students to conduct annual service day in the river bottom on Sept. 1.

Meeting adjourned at 10:20am.

Minutes submitted by Kevin Clerici & Meredith Hart.