

## DVP Board Meeting Board Meeting Minutes, May 27, 2015

- 1) Call to Order & Introductions.
  - a) President David Armstrong called the meeting to order at 8:37am.
  - b) DVP Directors Present: President Armstrong, Jeff Becker, David Comden, Mark Hartley, Angie Hecht, Mike Merewether, Treasurer Greg Smith, Quorum met.
    - Other attendees: Executive Director Kevin Clerici, Project Manager Meredith Hart, Operations Manager Robert Vasquez, Peter Brown (City of Ventura), Leigh Eisen (City of Ventura), Jeff Lambert (City of Ventura), Mayor Cheryl Heitmann, Cmdr. Ryan Weeks (VPD), Barbara Evans (Downtown Parking Committee/Downtown resident), Suzanne Baird (Visitors Center), Rellis Smith (Downtown Property Owner), Sid White (Ventura Realty).
- 2) Approval of April DVP Minutes:
  - a) Motion made by Angie Hecht, seconded by Mike Merewether. Mark Hartley abstained. Passed unanimously.
- 3) Delay of April DVP Financials:
  - a) Finance Committee did not meet in May. Approval for April financials pushed to June.
- 4) DVP Action Items:
  - a) Approve annual assessments and approve creation of plan to see if it makes sense to increase rates next year. Motion made by Greg Smith, seconded by David Comden. Passed unanimously.
- 5) Reports:
  - a) Police Report:
    - i) Not receiving as many vandalism or aggravated assault calls. Other calls consistent.
    - ii) Mission Park calls have reduced and visible appearance improved.
    - iii) Introduced Patrol Task Force new Commander Ryan Weeks.
  - b) Executive Directors Report:
    - i) Park Security Ambassadors continues to be well received. City approved funding for next 6 months.
    - ii) Patagonia Child Development Center ambassador approved.
    - iii) Trolley successes to be reported to the Harbor.
  - c) VVCB Report:
    - i) ELK event and Mountains to Beach Marathon were great economic generators.
    - ii) Advertising with billboard and print in Fresno and Bakersfield.
    - iii) Representing Ventura at the Sunset Travel Show with DVP, Harbor and Channel Island Outfitters.
  - d) Parking Report:
    - i) Paid Parking in Structure only supported if the funds go to the community for enhanced services. At this point that won't be the case, so project is on hold.
  - e) City Report: Peter Brown
    - i) Cal Trans will have LA crew check out camps monthly.
      - (1) 42 Chestnut and 300 Santa Clara improvements are successes for Downtown.
    - ii) Redevelopment properties in process of being sold.
    - iii) Council voted to support Laura's Law.
- 6) Public Comment:
  - a) Rellis Smith talked about the increase of the tiered water rates.