

## DVP Board Meeting Board Meeting Minutes, March 25, 2015

- 1) Call to Order & Introductions.
  - a) President David Armstrong called the meeting to order at 8:38am.
  - b) DVP Directors Present: President Armstrong, Jeff Becker, David Comden, Mark Draganchuk, Debbie Fox (newly elected board member), Angie Hecht, Treasurer Greg Smith, Jeff Smith, Christy Weir, Quorum met.

Other attendees: Executive Director Kevin Clerici, Project Manager Meredith Hart, Peter Brown (City of Ventura), Barbara Evans (Downtown Parking Committee/Downtown resident), Suzanne Baird (Visitors Center), Charlie Watling (property owner), Wright Watling (property owner), Nick Deitch (Main Street Architects), Eric Drew (Main Street Architects), Dawn Dyer (Dyer Sheehan Group), Sid White (Ventura Realty Co.), Stephen Shafer.

- 2) Approval of February DVP Minutes:
  - a) Motion made by Christy Weir, seconded by David Comden. Passed unanimously.
- 3) Approval of February DVP Financials:
  - a) Motion made by Jeff Smith, seconded by David Comden. Passed unanimously.
- 4) DVP Action Items:
  - a) Certified board Election results. Debbie Fox elected for business owner seat; Doug Wood and Mike Merewether re-elected to property owner seats. Each seat carries a 3 year term. Motion made by David Comden, seconded by Angie Hecht. Passed unanimously.
  - a) Board officers elected. David Armstrong as President; Doug Wood as Vice President; Greg Smith as Treasurer; Mark Hartley as Secretary. Officer positions carry a 1 year term. Motion made by Jeff Smith, seconded by Christy Weir. Passed unanimously.
- 5) Informational Presentation:
  - a) Developers presented Anacapa Court, a 24-unit mixed housing and commercial proposal for former Top Hat lot. First floor commercial, second through fourth floors residential. Parking located behind commercial, with access through alley. Proposal is in City planning process.
- 6) Reports:
  - a) Executive Directors Report:
    - i) Attended annual CDA Conference in Santa Monica. Encouraged board to look at Enhancement Infrastructure Finance Districts, or EIFDs, a possibly financing mechanism now that Redevelopment Agencies are disbanded. Have invited new Santa Barbara Downtown director to spend time in Ventura, and vice versa.
    - ii) Trolley grant to go to VCTC committee on April 9, final decision by board on May 3.
    - iii) Pilot program for Park Security Ambassadors begins March 25.
  - b) VVCB Report:
    - i) Feature in Men's Journal and Sunset Magazine.
    - ii) Travel shows successful.
    - iii) Beachscape event with artist Andres Amador scheduled for April 16-18.
  - c) Downtown Parking Advisory Committee Report:

- i) Monthly meters and Harbor structure usage report shows increased transactions and revenues. Committee has forward priority projects list to City Council. Council to discuss RiverPark impact fees as part of annual budget process.
- d) City Report: Peter Brown
  - i) Hopeful for increase in Downtown Patrol Taskforce to 2 additional officers.
  - ii) Winter Warming Shelter closing March 31.
  - iii) New City E.D. Manager Leigh Eisen to begin March 30.
- 7) Public Comment:
  - a) Dawn Dyer from Dyer Sheehan Group. Dyer announced the Lloyd Family's "Triangle Site" between San Jon Road and South Ash Street is under contract by new ownership. Group is looking to develop the property. Dyer encouraged those present to oppose Council Policy Consideration to take a "pause" from accepting new residential building applications to allow City to update citywide building codes and create a Residential Growth Management Program. Council is expected to consider the proposal at an April Council meeting.

Meeting Adjourned at 10:XXam

Minutes submitted by Kevin Clerici, Meredith Hart