

**2/15/07**

Jason Collis Presided

Members Present: Jason Collis - Chairman, Clarey Rudd - Vice Chairman, Glenda Lewis - Secretary, Ed Warren, Jim Luttjohann, Christy Weir, Jerry Breiner, Seana Weaver, Dan Frederickson, Mark Hartley, Chris Bennett and Zoe Taylor. Members absent: Gregory Smith, Rick Stewart and Loretta Merewether.

Committee Chairs: Organization Committee: Clarey Rudd, Finance Committee, Marketing Committee: Seana Weaver, D.O.T.: Jerry Breiner

Advisory Board: Dave Armstrong. Also present: Jim Rice, Maria Fiore, Juanita Vega, Lori Moll, Sid White, Robin Elander, Peter Brown and Sue Taylor.

The meeting was called to order at 9:04a.m.

1. Approval of Board of Directors Meeting Minutes, February 7, 2007: Jason Collis - Jerry Breiner noted that on paragraph 4, spelling should be "Gerhard" rather than "Gerherd". A motion was made by Christy Weir to approve the Board of Directors Meeting Minutes of February 7, 2007 as amended and was seconded by Jerry Breiner.
2. Financial Committee Report: Jason Collis reinforced the need to secure funding source. Jerry Breiner reported there is approx. \$600.00 left in the old DVCC account.
3. D.O.T. Committee Report: Jerry Breiner - Jerry reported on the San Buenaventura Foundation for the Arts project and parking task force. Christy Weir commented the project is on City Council Agenda for tonight. Sid White reported he met with owners of parking areas and that the meetings went well.
4. Promotions Committee Report: Seana Weaver - Seana reported the Downtown Community Meeting will be held on February 27th at Nona's Courtyard Café from 6 to 8:30pm and the presentation on the proposed retail strategy will begin at 6:30pm. A survey of 5 specific questions will be available at the meeting. Seana encouraged all board members to invite at least 5 people. She also reported that Nona's Courtyard Café will bill the DVO \$650.

5. Neighborhood Watch Meeting: Glenda Lewis - Glenda distributed a flyer with information on the Neighborhood Watch Meeting to be held tonight, Wednesday, Friday 21st at 7pm at the Red Brick Gallery.

6. Organization Committee: Jason Collis and Clarey Rudd - Jason Collis & Clarey Rudd reported committee members interviewed Steve Eastis for the DVO Director's position. He is highly rated and the DVO has a 30 day timeline to respond. Reference check and background checks have been started. The Organization Committee needs guidance from Financial Committee as to funding before any job offer can be made. Steve Eastis has requested \$50-55K which is less than what was allocated in the budget. This will leave room to hire an Administrative Assistant. The Recruit Committee will meet next Wednesday after DVO Board Meeting.

7. Presentation: Peter Brown, Community Service Department and Susan Taylor, Code Enforcement Supervisor - Peter Brown and Susan Taylor addressed the Section 8 housing enforcement in downtown. Peter Brown suggested the DVO approach the County Behavioral Health and Homeless authorities in order to get updated information on the January 2007 homeless count. The board members agreed to invite Steve Bennett to a DVO Board Meeting.

8. Open Forum Questions/Comments From Guests:

" Sid White commented the City will attend the International Convention of Shopping Centers (ICSC) Spring Convention to be held May 20-23 in Las Vegas. They need someone to be at the booth.

9. New Side Walk Cleaning Machine "Christening" - Vicki Musgrove presented the new side walk cleaning machine.

The meeting was adjourned at 10:30a.m.

Respectfully submitted, Hilda Kilpatrick