10/17/07

Directors Present: Chairman Jason Collis, Vice Chairman Clarey Rudd, Secretary Glenda Lewis, Chris Bennett, Jerry Breiner, Ed Warren, Christy Weir, Seana Weaver, Mark Hartley, Dan Frederickson, Zoe Taylor, and Maria Fiore.

Directors Absent: Treasurer Greg Smith, Jim Luttjohann, and Jack Carter

Guests present: Rob Edwards Executive Director of DVO, Robin Elander, Dave Armstrong, Deborah Schreiber, Sid White, Jim Rice, Sandra Walker, Chandra, Rod Houck, Jonell McLain, Jeanette Lombardo, David Wilson, Cheryl Heitmann, Crystal Thomas, Gerhard Mayer, Barbara Asbell.

The meeting was called to order at 9:05 a.m.

Jason Collis opened the meeting by introducing guests:

Tim Schiffer, Executive Director of the Museum of Ventura County who gave a presentation on the Museum's expansion.

Ariel Calonne, Ventura City Attorney who spoke to DVO about crime prevention and ordinances.

- 1. Approval of the previous board meeting minutes, J. Collis Motion passed.*
- DOT Committee, Jerry Breiner Discussed committee progress: plus proactively addressing nuisance crimes. The parking meeting will be held November 1, 2007. The Housing meeting is at 8:00 a.m. on October 25, 2007 at the Topping Room.
- Promotion Committee, Seana Weaver Discussion of committee progress: The committee is putting together a map to include all of the business downtown. They are creating a template for publications and approaching churches and non-profits for caroling over the holidays.
- Design committee, Rob Edwards. The meetings are every second and fourth Wednesday at 12:00 noon at Weaver Wines. Clean up day is October 27, 2007. Meet at Bank of America on Main and California St. the event is from 7:00 a.m. to 11:00 a.m. The DVO board needs to elect cochairs of this committee soon.

- 5. Organization committee, Jason Collis.
 - Discuss the function of the committee, Rob will pick a date for a monthly standing meeting and there is a need for a chair for this committee.
- Finance committee, Rob Edwards Rob reviewed the DVO balance sheet as of October 16, 2007. Group discussion of a new budget per recent funding from the City.
- 7. Executive Director's Report Rob Edwards. See attached
- 8. Old Business/New Business

Discussion of the economic restructuring committee formation – need a chair.

Discuss the timeline of the MOU as it relates to our recent funding: direct staff.

Discussion of bylaws, annual meeting and election of new directors in November.

A motion was made to ask the Fire department to review the permitting ordinance for newspaper racks and enforce the existing laws. Motion passed*

9. Public comments - none

Meeting adjourned at 10:43 a.m.