



**Minutes of Board of Directors'  
Meeting  
on  
January 23, 2008  
DVO HQ, 101 S. California Street**

**Directors Present:** Chairman Jason Collis, Vice Chairman Clarey Rudd, Secretary Glenda Lewis, Treasurer Gregory Smith and directors: Sandra Walker, Dave Armstrong, Jerry Breiner, Douglas Wood, Maria Fiore, Ed Warren, Jack Carter, Seana Weaver, Jim Luttjohann, Zoe Taylor, Mark Hartley, the Honorable Cheryl Heitmann, and the Honorable Christy Weir.

**Directors Absent:** Lori Moll

**Other attendees:** DVO Executive Director Rob Edwards, Sid White, Deborah Schreiber, Michele Olsen, Linda Peterson, Marion Holzwarth, Jim Mangis, Peggy Tierney, Marni Brook, David Wilson, Eric Peterson, Chuck Menzel, Janet Fukumoto, Ken Belden and Bart Bleuel.

**The meeting was called to order at 8:35 a.m.**

Jason Collis opened the meeting by introducing Bart Bleuel of City Corps and Ken Belden community outreach coordinator of the City of Ventura. Bart gave a brief synopsis of how City Corps has worked in other districts and how they hope to work in downtown. He also urged DVO to take an active role in helping them come up with projects for the group.

**Approval of the previous board meeting minutes - J. Collis**

*Motion passed.\**

**New Business**

- **Communications policy:** The motion and discussion on DVO communications and policy statements TO THE PUBLIC, outside of our internal discussions, to only be made by the ED or chair. Dave Armstrong made a motion that all DVO communications and statements are to be only made by the executive director and the chairman of DVO. Motion passed.\* Discussion followed on a suggestion by Jerry that all board signatures should be on the document. Rob will bring the final edited document for each board member's signature to the next board meeting.
- **Angled parking:** Discussion. A motion was made to ask the city of Ventura to endorse the feasibility of extending angled parking east on Main Street. Motion passed. \* Suggestion was that either the ER or DOT chair create the document. Discussion.

**Committee Reports**

- **Promotions Committee Report: Seana Weaver**  
Discussed committee progress of upcoming planned events: Restaurant Week, Zodiac Pub Crawl and Third Thursdays.
- **Design Committee Report: Glenda Lewis Greason**  
Discussion of committee progress. Next meeting is at 101 South California

Street today at 12:00 noon.

- **Economic Restructuring Committee Report: Dave Armstrong**  
Discussion of committee progress on the quarterly seminar for area businesses. We also discussed sending a letter to the city requesting that DVO be considered the community council for downtown and that any potential projects be run through the ER committee.
- **Organization Committee Report: Jason Collis**  
A motion was made to approve the slate of officers. The slate is:
  - **Chair – Jason Collis**
  - **Vice Chair - Dave Armstrong**
  - **Secretary – Jerry Breiner**
  - **Treasurer – Greg Smith**

Motion passed.\* Additionally, the new Chair of the Organization committee is Sandra Walker, contact her for the time and place of the first meeting.

- **Downtown Operations Team Report: Jerry Breiner**  
Discussed committee progress. The anti-panhandling campaign has received a positive response. Discussed extending angled parking to the 700 block of Main Street. Requested pictures and bios of the board members for the website. Next meeting is Thursday at 9:00 a.m. at DVO H.Q.
- **Executive Directors Report:** Rob Edwards (see attached). The National Main Street Conference is in Sacramento on February 25–27, 2008 and Philadelphia, Pennsylvania on March 30 - April 2, 2008. Rob requested a report from the Chairs for the DVO Quarterly newsletter.

#### **Public Comments**

State of the City Conference is at the Pierpont Inn at 7:30 a.m. on February 15, 2008 and at City Hall on February 11, 2008.  
West Coast Wealth Management is having an open house February 7, 2008 from 3:00 p.m. –7:00 p.m.

#### **Meeting adjourned at 10:16 a.m.**

The next DVO Board meeting is February 6, 2008 at 8:30 a.m. at Affinity Bank Conference Center.

\*Indicates that all motions passed unanimously unless otherwise noted.