



Downtown Ventura Partners Board Meeting Action Minutes June 22, 2011

I. Call to Order & Introductions:

Armstrong called the meeting to order at 8:37 am.

DVP Directors Present: Chair Dave Armstrong, Vice Chair David Comden, Treasurer Greg Smith and Directors Cheryl Heitmann, Christy Weir, Doug Wood, Mike Merewether, Ed Warren | **quorum met with 6 of 11**

Other attendees: Kathleen Eriksen (Executive Director, DVP/DVO), Meredith Dilg (Administrative Coordinator, DVP/DVO), Mike Sandoval (SGI), Barbara Evans, John Snowling (VPD), Jeff Lambert and Sid White.

II. Review and Approve DVP Minutes:

Motion was made by Mike Merewether and seconded by Christy, to approve DVP minutes. Motion passed unanimously with 2 abstaining.

III. Review & Approve May 2011 Financials:

Motion was made by Mike Merewether and seconded by Doug Wood to approve May financials as presented. Motion passed unanimously.

IV. Update on Parking Meter Initiative:

Armstrong provided an update regarding parking meter initiative. Discussion followed.

V. Mid-Year Review:

Eriksen provided mid-year review. Discussion followed.

VI. Reports:

- a. SGI Report: Mike Sandoval
- b. VPD Report: Corporal John Snowling
- c. Executive Director Report

VII. Main Street Designation Discussion

Eriksen reviewed requirements and benefits of official designation as a Main Street community vs. membership. Board directed staff to agendaize item for next meeting.

VIII. New Business

- a. Holiday Lights
- b. Ventura Fusion
- c. Ventana Anniversary - 5
- d. Farmers' Market Anniversary – 25

IX. Meeting Adjourned at 10:25 a.m.

Kathleen Eriksen

**Minutes Submitted
Kathleen Eriksen**