



## **Downtown Ventura Partners Board Meeting Minutes June 27, 2012**

### **I. Call to Order & Introductions:**

**President David Armstrong called the meeting to order** at 8:39 am.

**DVP Directors present:** President David Armstrong, David Comden, Treasurer Greg Smith, Jeff Smith, Cheryl Heitmann, Mike Merewether, Ed Warren, Christy Weir **Quorum met**

**Other attendees:** Executive Director Kevin Clerici, Project Manager Meredith Dilg, Alyssa Abul-Haj (DVO), Sam Benner (DVO), Jerry Breiner (DVO), Mark Draganchuk (DVO), Lucas Johnston (DVO), Charnell Smith (DVO), Ed Summers (DVO), Peter Brown (City of Ventura), Eric Wallner (City of Ventura), Jeff Lambert (City of Ventura), Police Commander Mark Stadler, Karen Kelley (Film Ventura).

### **II. Approval of May DVP Minutes:**

- a. DVP May minutes approved. Motion made by Mike Merewether, seconded by Cheryl Heitmann. Passed unanimously.

### **III. DVP Action Item**

- a. Consideration of letter of support for AB 391 tabled pending the attendance of Diana Russell.
  - i. Get police department input.

### **IV. Reports:**

- a. Police Report: Commander Mark Stadler
  - i. City Council approved funds to hire officers. Department has 10 vacancies.
  - ii. July 4 begins seven day coverage. Friday and Saturday officers will be Downtown from 10am-8pm.
  - iii. Additional officer assigned to Sgt. Snowling to begin in July.
- b. Executive Director Report: Kevin Clerici
  - i. Second quarter updates
- c. DVO Planning Session Report: Lucas Johnston
  - i. Restructuring – everything merchant based
  - ii. Merchant surveys and awards

### **V. New Business**

- a. Inclusionary Standards: Jeff Lambert
  - i. Collect facts of units and affordability
  - ii. Relook at Downtown possibilities
  - iii. Suggested fix that says Downtown has its fair share of inclusionary housing.
  - iv. Bring to E.R. Committee for recommendation.
- b. Film Ventura: Eric Wallner and Karen Kelley
  - i. Going to council mid-July to update on Film Ventura

- ii. Adopt merchant compensation standards and notification form if business will be impacted.
- iii. Nominate businesses for film locations.
- iv. Put form recommendations through E.R. Committee.

**Meeting Adjourned at 10:32 am**

**Minutes Submitted by Kevin Clerici**