

DOWNTOWN VENTURA PARTNERS



Minutes of Boards of Directors' Meeting January 26, 2011 505 Poli – 5th floor conference room

DVO Directors present: Chair Dave Armstrong, Secretary Jerry Breiner, Vice Chair David Comden, Treasurer Greg Smith and directors Doug Wood, Lucas Johnston, Lori Moll, Jayme Dwyer, Jason Collis, Charnelle Smith, Michele Olsen (absent were Christy Weir, Seana Sesma, Clarey Rudd, Zoe Taylor, absent excused were Cheryl Heitmann and Patrick Mullins) | **quorum met with 9 of 17**

DVP Directors present: Chair Dave Armstrong, Secretary Jerry Breiner, Vice Chair David Comden, Treasurer Greg Smith and directors Jeff Smith, Mike Merewether, and Ed Warren (absent were Mark Hartley, Jeff Becker and Christy Weir, absent excused was Cheryl Heitmann) | **quorum met with 6 of 11**

Other attendees: Kathleen Eriksen (Executive Director, DVP/DVO), Sid White, Barbara Evans, Bret Weber, and Meredith Dilg.

Quorums were met and the meeting was called to order at 8:40 a.m. by Chair Armstrong.

Introductions – Dave asked the members of the public to introduce themselves and their affiliations. Kathleen introduced Meredith Dilg, recently hired as the permanent part-time administrative assistant.

SGL report | Bret Weber – Bret gave his update to the boards. He showed pictures of the trash enclosures and discussion followed. David Comden suggested a letter to the City with these pictures attached should be proof positive of a lack of attention to this matter. Dave Armstrong said that we are addressing this in DAT, working on a way to get it done between the City and EJ Harrison. Sid reflected that DAT has been looking at this issue for awhile, noting Jerry's work with the City Attorney to craft a downtown-wide ordinance. Doug noted that Maria Fiore and Mark Hartley are probably not that aware of the issue but other restaurants and stores in the 500-block are. He also noted cobwebs and the ever-messy stairs at the structure are in need some serious attention.

Approval of previous board meeting's minutes | Breiner – Jerry brought forth the minutes from the previous meeting. There was a motion by Mike and second by David for DVP approval. Motion passed with 7 in favor, no opposing and no abstaining. There was a motion by Greg and seconded by Doug for DVO approval. Motion passed with 6 in favor, no opposing, 5 abstaining.

Old business, Executive Committee updates | Comden – None.

December 2010 financials | G Smith – Greg noted we ended 2010 with \$18,000 in the hole, due to the timing of contract payments and assessment collections. This will straighten up by the end of January. David noted that there was no donation yet from Vincenzo (Holiday WineWalk) but expected it to be in the \$3200 range. Mike moved and Ed seconded to approve the financials, motion passed with 6 in favor, no opposing nor abstaining. Greg noted that nearly half of the co-op ads have been billed but not paid for yet. Question was raised about the DVO shortfall of approximately \$8136. Suggestions about how to make it up included selling the golfcart and planters to DVP which would amount to approximately \$9110 at their current market value. We have had previous discussions on the subject of insurance issues for the golf cart, and it may be a win-win to purchase.

Nominating Committee update | Kathleen Eriksen for C. Heitmann – Kathleen stated that all property owners have been sent a letter about the election process, and the ballots will be going out end of February. Dave stated that it was his belief all current DVP board members whose terms are coming up will be running again. These ballots are due in the DVP mailbox by March 17. Discussion followed.

Executive Director's Report | K Eriksen – Kathleen updated us on her recent activities with references to the large merchant meeting coming up in March. She is moving the offices the week of February 1st.

Restaurant Committee update | J Collis – Jason noted the committee is putting together a Healthy Children’s meal menu, set to launch end of February. The promotion committee will be participating in the rollout. Charnelle asked Jason to please add Aloha Steakhouse to the mailing list. Next meeting will take place February 2 at Tutti’s @ 9:30am. He stated that the committee is attempting to launch efforts to bring in more families downtown with a commitment to a more healthy eating habit. Doug mentioned the City is putting on a meeting regarding alcohol sales to take place February 3rd @ 4:00. He also noted that at long last area hotels and motels are putting together a Ventura County Lodging Association and forming a business improvement district to collect funds for promotion. The City has to buy in to the concept, and so it is going to City Council soon. Discussion.

New business –

- David Comden reported that the City has entered in to an exclusive negotiating agreement with Vic Georgino for development of the parking lot behind the Century 10 theaters.
- Comments are due on the WestSide Community Plan (input can be had online)
- Artwalk seems to be migrating towards the WestSide after recent community meetings have shown. Suggestions at the meeting were to have a “DineDowntown” event in conjunction. Discussion. Barbara Evans noted that originally ArtWalk was focused on the Avenue with tours of the studios.
- The City Housing Authority has uncovered 8 sets of glass dishes and some Chinese artifacts as they work to develop the lot corner of Oak and Thompson.
- The Top Hat site (NW corner of Palm at Main) is being investigated for below grade artifacts. Half of the lot had been previously excavated, and the entire lot contains traces of the former Mission Quadrangle, a ca. 1920 bowling alley, adobe products and the Anacapa Hotel.
- The Botanical Garden tour will take place April 30 this year starting at Grant Park

Meeting adjourned at 10:00 a.m. | Respectfully submitted, Jerry Breiner – secretary, 2009-2011
