

12/06/05

The meeting of Downtown Ventura.org. began at 8:15 a.m on December 6, 2005.

Members present: Clarey Rudd, Dan Frederickson, Glenda Lewis, Jerry Breiner, Linda Peterson, Greg Smith, Seana Weaver, Jason Collis, Jim Luttjohann, Chris Bennett, Keith Richardson and Christy Weir.

Members absent: Mark Hartley, Ed Warren and Jack Carter.
Also present: Sid White and Robin Elander.

Reports from committees:

Finance- Greg gave an overview of the DVO total Liabilities and Equity in the amount of \$11,493.00 and a budget proposal for \$425,000.00. The group discussed a need for a physical address for DVO. Greg will get a P. O. Box and Glenda, Clarey and Greg will have keys to the box.

Design/Operation- Jerry presented a proposed budget of \$451,000.00

Promotion- Seana reported the proposed the marketing plan in the amount of \$530,568.00. Group discussion on the signage to present at the entry of Downtown.

Organization- Jason reviewed the proposed budget for the Organization of \$278,275.00

Clarey said all of the committees did an excellent job and Greg will incorporate all of the proposals into a final budget for DVO. Group discussion on implementing the budget and hiring a professional manager. Job description committee formed and are meeting.

Chris made a motion to approve the by-laws, Glenda seconded and motion passed.

Meeting adjourned at 9:55 a.m.