

9/27/05

The meeting of Downtown Ventura.org started at 8:00 am on September 27, 2005
Members Present: Clarey Rudd, Keith Richardson, Jason Collis, Christy Weir, Glenda Lewis, Dan Frederickson, Jerry Breiner, Chris Bennett, Greg Smith, Ed Warner and Linda Peterson

Members Absent: Seana Weaver, Jack Carter, Mark Hartley and Jim Luttjohann
Also Present: Sid White, Robin Elander and David Wilson.

The motion to approve the minutes of 9-13-05 was made and passed.

By-Law Review draft of October was discussed. The perimeters of downtown were discussed. Christy made a motion that the boundaries are : Ventura Avenue to Fir, Santa Clara to Poli , California Street to the beach- on both sides of all streets, Greg seconded and motion passed.

Membership dues- there was a Group discussion - Finance task force will report back to the Board at the next meeting.

There was also a Group discussion on liability insurance for the Board members and the Finance task force will report back to the board on their findings on that at the next meeting.

Greg handed out the Main Street Four point Approach to commercial district revitalization and there was a group discussion. Dan made a motion that we have four different committees. Organization, Promotion, Design /Operations and Finance. Greg seconded and the motion passed.

Parking lot letter re: Farmers Market- Jim is working on this. Two locations discussed the Park on Santa Clara St. and Fir St. and the City Hall parking lot for Saturdays. Parking was discussed. Dan made a motion to support the concept of parking meters in Downtown Ventura, Glenda seconded motion passed unanimously.

Community Meeting October 25th - David will come up with a draft of the agenda for the meeting. Community " Downtown Clean Up Day" is October 29th and David will organize and report back to the Board. Group discussion on promotions for this event.

Jerry presented the group with information on DVCC responsibilities. They maintain the following: Police Storefront, Kiosk and Planted Pots and Rope lights for the trees. Because they are no longer a group they provided us with a list to see if DVO is willing to assume the responsibilities. Clarey said this is to go to the Design task force (DOT) for review and they are to report back to the Board on their findings. Jerry will chair and Glenda and Chris and Linda will be on that committee and all three are to attend the DOT meeting on October 6th.

The following will chair each committee: Promotion task force- Seana, Design/Operations task force- Jerry, Finance task force- Greg, Organization task force - Jason.

Meeting adjourned at 9:55

Next Board meeting will be October 11-2005 at 8:00 a.m.