

**9/19/07**

Directors Present: Chairman Jason Collis, Vice Chairman Clarey Rudd, Secretary Glenda Lewis, Treasurer Greg Smith, Chris Bennett, Jerry Breiner, Ed Warren, Christy Weir, Jack Carter, Zoe Taylor, Seana Weaver, Jim Luttjohann, and Maria Fiore. Directors Absent: Mark Hartley and Dan Frederickson. Guests present: Robin Elander, Dave Armstrong, Deborah Schreiber, Sid White, Vic Georgino, Jim Rice, Eric Wallner, Kiley Oliver, Sandra Zagaria, David Comden, Lori Moll, Barbara Asbell, Al Contarino.

The meeting was called to order at 9:07 a.m.  
Clarey Rudd opened the meeting by introducing guests.

Jason Collis welcomed developer Vic Georgino who delivered a presentation on the plans for his new project on Main Street; it includes mixed use development consisting of condos and retail, private and public parking. Vic will provide renderings of his proposed project so we can post it on our website or the community to view.

1. Approval of the previous board meeting minutes J. Collis  
Motion passed.\*
  2. Finance committee Report G. Smith  
DVO has submitted an invoice to the City; Sid White suggested revisions. He will pay us based upon quarterly reporting and requested we submit projected expenses as well as past expenditures.
  3. Executive Director's Report R. Edwards - No report
  4. Promotion Committee Report S. Weaver  
Seana announced the winner of the ArtWalk competition and Zoe Taylor suggested a press release for the winners. The Starlight Cinema film during the Aloha festival went well. The next Promotion Committee meeting is Monday, October 1, at 4:00 at Weaver Wines.
  5. Design Committee C. Bennett  
DVO annual Clean-up Day will be October 27, 2007
  6. DOT Committee Report J. Breiner  
The next parking meeting will be at City Hall on September 20, 2007 in the Atrium. The Housing meeting is October 4, 2007.
  7. Open Forum/New Business
    - a) Jonell McLain said the sculpture studios known as Art City is being closed by the City due to code enforcement. She announced there would be a potluck at Art City this Sunday.
    - b) Jim Luttjohann announced that the VVCB orchestrated an article on Art City and downtown Ventura in the 2007 holiday issue of Coastal Living magazine.
    - c) Jim Rice spoke about increased panhandling and public nuisance offences in Downtown. He suggested DVO needs to have a committee to address the situation. Councilwoman Weir suggested we e-mail the city manager regarding this issue and call the police every time there is an occurrence.
    - d) Zoe Taylor said Rob Edwards is invited to the Chamber's economic development meeting on October 12 to present DVO's economic development plan.
    - e) The DVO City Council Candidate Forum will be Tuesday, October 16 at MyFlorist Café on Oak St. The Serra Center is too big for our needs.
    - f) The VC Reporter's annual Best of Ventura event will be held downtown at My Florist on October 4, 2007. Rob facilitated the introduction.
- Meeting adjourned at 10:31 a.m.