

**8/8/07**

The meeting of the Downtown Ventura Organization began at 9:03 a.m. on August 8, 2007 at 89 S. California Street, Ventura, California

Directors present:

Clarey Rudd, Glenda Lewis, Chris Bennett, Jerry Breiner, Ed Warren, Christy Weir, Jim Luttjohann, Dan Frederickson and Maria Fiore.

Directors absent:

Seana Weaver, Mark Hartley, Greg Smith, Jack Carter, Zoe Taylor and Jason Collis.

Also present:

Rob Edwards DVO Executive Director, Robin Elander, Marilyn Shorr, Deborah Schreiber, Eric Wallner, Cheryl Heitmann, Jeanette Lombardo, Jim Rice, Denise Sindelar, Sherry Cash, Jonell McLain.

Clarey Rudd, vice chairman, welcomed new board member Maria Fiore.

Approval of the minutes of July 25, 2007 C. Rudd, Motion Passed  
A quorum was present and the minutes of the previous meeting were approved with the following changes: Members actually absent at previous meeting were Christy Weir, Glenda Lewis and Rick Stewart. Spelling correction; Kevin Colin and Tom Mericle. Motion passed\*.

Finance Committee Report R. Edwards, no action taken  
Executive Director Rob Edwards gave the report in Mr. Smith's absence.

Executive Director's Report R. Edwards, no action taken

Additions: 1) The Design Committee will operate as a subcommittee of the DOT until leadership is established. Board members Chris Bennett and Glenda Lewis will be the first members; 2) The IKEA contest ends August 22, 2007-please vote; 3) The Executive Board Finance and Organization Committee meetings are August 13, 2007 at 9 and 10 a.m.; 4) The promotion committee will now meet monthly-on the third Monday at 3:30 P.M. at Weaver Wines.

Promotion Committee Report S. Weaver, no action taken  
Rob Edwards gave the report in Ms Weaver's absence.  
Seana needs help on block distribution for the promotion committee.

Volunteers included Clarey (700 block) and Glenda (400 block) volunteered.

DOT Committee Report J. Breiner, no action taken

At their last meeting, the committee hosted several city staffers with whom they discussed a downtown-wide trash management plan, the City's ongoing parking study, a parking district, County group care facilities, and conditional use permits.

Open Forum/New Business

Rob Edwards reminded the group that the Limoneira trolley shuttle will bring people to and from the fair Thursday through Saturday from 6pm to 10pm.

D. Schrieber said City Center Motel has closed and Travelers Beach motel is upgrading.

Robin Elander spoke about the ArtWalk long-term vision; there will be two ArtWalks per year next year (instead of three): May and October.

A motion was made by Dan to purchase a computer for the DVO office and the specific use for our DVO director. Motion passed\*

Meeting adjourned at 10:31 a.m.