

6/20/06

The Downtown Ventura Organization meeting began at 8:05 a.m. on June 20, 2006.

Members present: Clarey Rudd, Ed Warren, Greg Smith, Jerry Breiner, Keith Richardson, Christy Weir, Glenda Lewis, Dan Frederickson, Linda Peterson and Seana Weaver.

Members absent: Mark Hartley, Jack Carter, Jason Collis, Chris Bennett and Jim Luttjohann.

Also present: Robin Elander, Sid White, Dave Armstrong and Gerhard Mayer.

Dan made a motion to approve the minutes of June 6, 2006 and June 13, 2006. Ed seconded and motion passed.

Finance committee- Greg gave the DVO board the financial report - total liabilities and equity is \$17,846.11. Balance of \$12,000.00 to date. The finance committee will meet Tuesday, June 27, 2006 at the police storefront.

Retail Strategy Evaluation- Group discussion. Dan will give the DVO board a date for a day trip to investigate another city that is comparable to Ventura.

Marketing and critical timing with the fair- Group discussion. Seana will bring all marketing costs to the finance committee meeting on Tuesday.

Glenda will e-mail all of the DVO minutes to Jerry for the website and also do an inventory of lights that are out in Downtown Ventura and report the findings to Vicki Musgrove at the city of Ventura.