

**5/16/07**

The meeting began at 9:05

Members present: Jason Collis - Chairman, Clarey Rudd - Vice Chairman, Glenda Lewis- Secretary, Christy Weir, Jerry Breiner, Seana Weaver and Ed Warren.

Members absent: Jim Luttjohann, Dan Frederickson, Mark Hartley, Chris, Bennett, Greg Smith, Rick Stewart, Zoe Taylor and Loretta Merewether.

Also present: Jim DeArkland, Linda Branschueiger, Sherry Cash, Sid White, Gerhard Mayer, Jill Martinez

Introduction of new guests: Jason Collis introduced Steve Eastis who is applying for executive director.

Group discussion on the retail strategy presentation to the Chamber of Commerce: Seana Weaver said the presentation went well but DVO was unable to answer all questions. Jason said DVO needs to form an economic development committee and asked for volunteers for heading that committee.

Financial Committee Report: Jason said DVO is switching the bank account to Commerce Bank.

Dot Committee Report: Jerry Breiner - The next meeting is on May 24th and will be attended by Michael Kodama, Tom Mericle and Jessica Cusick. Subjects to be addressed are Downtown Ventura parking, cultural arts, loading zones, stop lights, stop signs, angle parking and homeless issues.

Promotion Committee Report - Seana Weaver reported DVO has three ads in Around my Town. She asked for feedback on the Ventura Fair sign and 9 sandwich signs. 500 Ventura Cloth Bags are ordered. Group discussion on the Woody shuttle.

The Organization Committee introduced Steve Eastis and he gave DVO an overview of his background for executive director.

Jill Martinez said Mike Merewether suggested that DVO take a tour of Santa Barbara. Dates available are: May 24th or June 6-7th.

Comments from Guests:

Sherry Cash reminded DVO that the next meeting on Help end Homelessness in Ventura is at 6:00 p.m. on Tuesday June 12, 2007 at the Ventura Police Dept 1425 Dowell Dr, Ventura, 93003. For information call 701-1251. Sherry spoke of her own personal story and how she aids the homeless to better their lives.

The meeting was adjourned at 10:30.