

4/04/07

Jason Collis, Chairman, Presided

Members Present: Jason Collis, Clarey Rudd, Ed Warren, Jim Luttjohann, Christy Weir, Chris Bennett, Jerry Breiner, Seana Weaver, Dan Frederickson, and Mark Hartley. Members Absent: Glenda Lewis, Rick Stewart, Loretta Merewether, Zoe Taylor, and Gregory Smith

Also Present: Jim Rice, Ted Lang (Around My Town) , Dave Armstrong, Robin Elander, Jeanette Lombardo (County Commerce Bank), Emily Valleo (works with Seana)

The meeting was called to order at 9:03 a.m.

Visitor News:

Ted M. Lang, of Around My Town, will run a pro-bono three-month ad for the DVO in its Ventura publication.

Emily Valleo is working pro-bono on a media kit for the DVO.

Board Business:

Seana Weaver and Dave Armstrong previewed the Retail Strategy Power Point presentation to be shown at the April 9, 2007 City Council Meeting.

Jason spoke on Greg Smith's behalf, informing the Board that the Board is now insured, and that the DVO's response to the IRS will be completed very soon. Greg has also expressed that he may have to resign from the Board due to work obligations.

Clarey Rudd has taken over as Chair of the Recruitment Committee. Jerry Breiner solicited suggestions as to where to put benches in downtown. Jason discussed the DVO Action Log as shown on Agenda of April 4, 2007.

Board Motions:

1. Jerry Breiner moved to approve Board Minutes of March 21, 2007; collective Board approval.
2. Christy Weir made a motion to send two DVO representatives to the quarterly meetings of the coalition of community councils. Vote: Yes (9) / No (1)
3. Christy Weir made a motion that the DVO Board require that the Community Commerce Bank loan/line of credit be repaid in full within thirty (30) days once City money is received, and was seconded by Mark Hartley with collective Board approval.

The meeting was adjourned at 10:50 a.m. Minutes Prepared by: Chris Bennett