

3/28/06

The meeting of the Downtown Ventura Organization began at 8:05 a.m. on March 28, 2006

Members Present: Jerry Breiner, Clarey Rudd, Glenda Lewis, Greg Smith, Jason Collis, Chris Bennett, Linda Peterson, Seana Weaver, Ed Warren, Mark Hartley and Christy Weir.

Members Absent: Keith Richardson, Dan Frederickson, Jack Carter, and Jim Luttjohann

Also Present: Sid White, Dave Armstrong, Pat Sweeney, Hilda Kilpatrick, Irene Henry, Ken Cousins and Trisha Cousins.

Pat Sweeney gave the Board a presentation on the EDC-VC Business Enhancement Program.

A motion was made by Ed to approve the minutes of March 14, 2006 with the approved DVO Boundary map attachment. Christy seconded, motion passed.

Committee Reports:

Finance- Greg reported \$19,230.00 in Bank assets, donations of \$7,500.00 and a year to date balance of \$4,421.00. Greg also gave the board a Main Street Policy on Advocacy to be discussed at the next meeting.

Organization- Jason will send out the next meeting date and time to all of the board.

DOT- Jerry reported the panels for the Kiosk should be completed next week. Loretta is working with Leadership Ventura regarding the Merchant letter. Jerry will also compose a letter to Vicki Musgrove at the City to thank her for all her hard work and support.

Marketing- Seana updated us on marketing. Group discussion

Dave Armstrong updated the board on Downtown Projects approved by the planning commission.

Irene Henry, Ken Cousins and Trisha Cousins voiced their concerns regarding parking. Sid said direct concerns regarding these matters should be made to the city of Ventura when the new downtown specific plan draft is revealed.

New Business:

A Press Policy was presented by Jerry. A motion was made by Christy to approve the press policy, Greg seconded. Motion passed.

Jerry presented the board with a fund raising proposal from The Drink showing part of the proceeds going to DVO. A motion was made by Linda to approve the fund raising proposal from the Drink with the understanding that the DVO board must sign off approval on all publicity regarding the event. Greg seconded, motion passed.

Christy informed us of the upcoming ICSC event May 21-24.