

1/31/06

The meeting of Downtown Ventura Organization began at 8:10 a.m on January 31, 2006

Members present: Clarey Rudd, Glenda Lewis, Keith Richardson, Seana Weaver, Christy Weir, Jerry Breiner, Dan Frederickson, Jason Collis, Greg Smith, Ed Warren, Chris Bennett, Jim Luttjohann, Jack Carter and Mark Hartley

Members absent: Linda Peterson

Also Present: Gerhard Mayer, Sid White, Dave Armstrong, Zoe Taylor, Robin Elander and Dave Wilson

Christy made a motion to approve the minutes of January 17, 2006, Greg seconded - motion passed.

Sid introduced Dave Armstrong who will be working at the Police storefront He is working on the Downtown Retail and Office Business Development Strategy for Ventura. Dave informed us of the City retail strategy. Group discussion.

Jim introduced Zoe Taylor of the Chamber of Commerce. She updated us on the Chamber efforts. Group discussion.

Committee Reports:

Organization- Christy presented us with the Winter 2006 Edition of the Downtown Ventura Organization Newsletter that are to be handed out with our petition.

The deadline of our Downtown petition is February 14, 2006. Everyone is to bring their results to the meeting on that date.

DOT-Jerry passed out the flyers for the St Patricks day event that takes place on March 18th at 10:00 a.m. in Downtown Ventura. He also handed out the Downtown merchants list for the Kiosk on California St and Santa Clara. It needs updating.

Jerry made a motion to approve \$200.00 maximum for the Kiosk graphics, Jack seconded and motion passed.

Christy brought up the question of the D.V.O involvement in the vision for downtown regarding alcohol establishments - group discussion.

Clarey reminded us to complete our petitions and review the work plan by the next meeting.

Meeting adjourned at 9:35 a.m.