



## DVP Board Meeting Board Meeting Minutes, December 10, 2014

- I. Call to Order & Introductions.
  - a. President David Armstrong called the meeting to order at 8:35am.
  - b. DVP Directors Present: Armstrong, Jeff Becker, David Comden, Mark Draganchuk, Angie Hecht, Mike Merewether, Jeff Smith, Christy Weir and Vice President Doug Wood. Quorum met.  
Other attendees: Executive Director Kevin Clerici, Project Manager Meredith Hart, Operations Manager Robert Vasquez, Suzanne Baird (VVCB), Peter Brown (City of Ventura), Mayor Cheryl Heitmann, Barbara Evans (Downtown Parking Committee/Downtown resident), Police Cmdr. Sam Arroyo, Sid White (Ventura Realty Co.)
- II. Approval of October DVP Minutes:
  - a. Motion made by Mike Merewether, seconded by David Comden. David Armstrong, Angie Hecht, and Christy Weir abstained. Passed unanimously.
- III. Approval of October DVP Financials:
  - a. Motion made by Christy Weir, seconded by Jeff Smith. Passed unanimously.
- IV. DVP Action Items:
  - a. Approved 2015 Work Plan & Budget. Motion made by Doug Wood seconded by David Comden. Passed unanimously.
  - b. Authorized Executive Director to sign Block by Block 2015 contract. Motion made by Jeff Smith, seconded by Christy Weir. Doug Wood abstained. Passed unanimously.
  - c. Approved investment priorities list to be forwarded to the Parking Committee. Motion made by Christy Weir, seconded by David Comden. Passed unanimously.
  - d. Authorized a DVP-coordinated pilot park safety program including an amendment to the Block by Block contract and a funding agreement with the City of Ventura. Motion made by Mike Merewether, seconded by Doug Wood. Passed unanimously.
- VI. Reports:
  - a. Executive Directors Report:
    - i. DVP-City Management Agreement for 2015-19 signed and delivered.
    - ii. Successful series of holiday events. Wine Walk sold out. 50+ merchants.
    - iii. Roadshow Revival moving to Mission Park in June, 2015.
    - iv. Inaugural Champagne on Main to be held on April 18.
  - b. Police Report: Commander Sam Arroyo
    - i. Calls for service down. No violent crimes. Property crimes still being seen.
  - c. City Report: Peter Brown.
    - i. Summer Concert Series tent design expected to be submitted by end of year.
    - ii. Ashkar housing project on Santa Clara going to Planning Commission in January. Commission weighing affordable housing requirements.
    - iii. Parking police cars in parks to try to discourage negative behaviors.
    - iv. Cmdr. Davis moving to become chief of Mammoth Lakes.
  - e. Ventura Visitors & Convention Report: Suzanne Baird
    - i. Occupancy rates are up. Advertising campaign in Horizon magazine.

- ii. Craft Brew Association meeting coming to Ventura in 2015.
- VII. Public Comment:
  - i. DVP awarded Ventura Chamber Poinsettia Award for Non-Profit of the Year.

Meeting Adjourned at 10:06am

Minutes submitted by Kevin Clerici, Meredith Hart

A handwritten signature in black ink, appearing to be "Kevin Clerici", written in a cursive style.