



DVP Board Meeting Board Meeting Minutes, June 24, 2015

- 1) Call to Order & Introductions.
 - a) President David Armstrong called the meeting to order at 8:37am.
 - b) DVP Directors Present: President Armstrong, Vice President Doug Wood, Mark Hartley, Angie Hecht, Debbie Fox, Mike Merewether, Treasurer Greg Smith, Christy Weir. Quorum met.
Other attendees: Executive Director Kevin Clerici, Operations Manager Robert Vasquez, Peter Brown (City of Ventura), Jeff Lambert (City of Ventura), Cmdr. Ryan Weeks (VPD), Barbara Evans (Downtown Parking Committee/Downtown resident), Suzanne Baird (Visitors Center).
- 2) Approval of May DVP Minutes:
 - a) Motion made by Mike Merewether, seconded by Greg Smith. Doug Wood abstained. Passed unanimously.
- 3) Approval of April and May DVP Financials:
 - a) Motion made by Mike Merewether, seconded by Mark Harley.
- 4) DVP Action Items:
 - a) No formal action items
 - b) President Armstrong said he would be absent in July. Board members voiced support for cancelling July's meeting and resume in August.
- 5) Reports:
 - a) Police Report:
 - i) Weeks said PTF hours likely to change to 7pm four nights of the week. 5 personnel.
 - ii) Traffic with Warped Tour an issue. Need better signage.
 - iii) Robbery at Old Towne Jewelry & Loan.
 - b) Executive Directors Report:
 - i) Look at more efficient way to do accounting/book keeping.
 - c) VVCB Report:
 - i) Transient Occupancy Tax increased over 10% year-over-year. Occupancy increased as well.
 - ii) Ventura featured in Everyday With Rachel Ray and San Diego Family Mag.
 - iii) Ventura Visitors and Convention Bureau front line staff training held the week of June 17.
 - d) Parking Report:
 - i) Downtown Parking Advisory Committee did not meet.
 - e) City Report: Jeff Lambert & Peter Brown
 - i) Earthquake fault runs through Downtown. DVP- City will cohost meeting to discuss seismic retrofits.
 - ii) On July 2, Union Pacific has scheduled to do a clean up operation on the tracks in Ventura.
 - iii) DVP and City will meet with EHD Director Bill Stratton to discuss public feedings and state rules.

Meeting adjourned at 9:42am.

Minutes submitted by Kevin Clerici.