



DVP Board Meeting Board Meeting Minutes, May 25, 2016

- 1) Call to Order & Introductions.
 - a) Treasurer Yvonne Besvold called the meeting to order at 8:36am.
 - b) DVP Directors Present: Jeff Becker, Treasurer Yvonne Besvold, Emily DeArkland, Debbie Fox, Secretary Mark Hartley, Angie Hecht, Mike Merewether, Jeff Smith, Christy Weir. Quorum met. Other attendees: Executive Director Kevin Clerici, Deputy Director Meredith Hart, Barbara Evans (Parking Advisory Committee/Downtown resident), Cheryl Heitmann (Council member), Sid White (Ventura Realty Co.), Robert Vasquez (BBB).
- 2) Approval of April DVP Minutes:
 - a) Motion made by Mark Hartley, seconded by Debbie Fox. Passed unanimously.
- 3) Approval of April DVP Financials:
 - a) Motion made by Christy Weir, seconded by Jeff Smith. Passed unanimously.
 - b) 2015 Independent Financial Review completed, and confirmed PBID expenditures well within voter-approved percentages.
- 4) DVP Action Items:
 - a) Approved 2016-17 PBID Assessments with 5% increase. Motion made by Debbie Fox, seconded by Angie Hecht. Passed unanimously.
 - b) Approval of up to \$2,000 to City of Ventura for purpose of improving Promenade signage, seat dividers for benches and other appropriate safety devices. Motion made by Jeff Smith, seconded by Christy Weir. Passed unanimously.
- 5) Reports:
 - a) Police Report:
 - i) Senator Bernie Sanders coming to Ventura College on May 26.
 - ii) New PTF Officer will be instated in the next few weeks.
 - iii) Mountains to Beach Marathon held on May 29. Downtown streets affected from 6am-1pm.
 - b) City Report:
 - i) No report.
 - c) Parking Report:
 - i) Harbor Parking Structure revenues down as delays in installing new automated equipment has hampered collection efforts.
 - ii) Santa Clara Parking Structure settlement includes City payment to Cinemark, using funds collected from City's parking lease with 60 California St. Cinemark has agreed to use settlement funds on upgrades to the movie theatre.
 - iii) Meter transactions up along Main Street and side streets.
 - iv) Parking data to be collected. All public lots will be surveyed, hourly, from 8am to 9pm, starting in June or July.
 - d) Director's Report:
 - i) Rhumb Line Restaurant civil claim initiated for Trolley debt.
 - ii) 2015 4th Quarter sales tax numbers are up from the prior year.
 - iii) Watermark possible new home for future DVP board meetings.

Meeting adjourned at 9:55am.

Minutes submitted by Kevin Clerici & Meredith Hart.