



DVP Board Meeting Board Meeting Minutes, Apr. 27, 2016

- 1) Call to Order & Introductions.
 - a) President David Armstrong called the meeting to order at 8:37am.
 - b) DVP Directors Present: President Armstrong, Treasurer Yvonne Besvold, Emily DeArkland, Secretary Mark Hartley, Angie Hecht, Mike Merewether, Jeff Smith, Christy Weir, Vice President Doug Wood. Quorum met.
Other attendees: Executive Director Kevin Clerici, Deputy Director Meredith Hart, Gwen DeSantis (Patagonia), Barbara Evans (Parking Advisory Committee/Downtown resident), Cheryl Heitmann (Councilmember), Cmdr. Ryan Weeks (VPD), Peter Brown (City of Ventura), Sid White (Ventura Realty Co.), Robert Vasquez (BBB).
- 2) Approval of March DVP Minutes:
 - a) Motion made by Mike Merewether, seconded by Jeff Smith. Passed unanimously.
- 3) Approval of March DVP Financials:
 - a) Motion made by Doug Wood, seconded by Mark Hartley. Passed unanimously.
- 4) DVP Action Items:
 - a) Instruct staff to seek legal advice to begin lien process on the Rhumb Line Restaurant for trolley debt and authorize legal fees. Motion made by Doug Wood, seconded by Angie Hecht. Passed unanimously.
 - b) DVP's safety ambassador contract with Crowne Plaza to be terminated no later than May 15.
 - c) Instruct staff to research steps to PBID Assessment increase.
- 5) Reports:
 - a) Police Report by Cmdr. Weeks:
 - i) Promenade is the current hot spot.
 - ii) ATV vehicle being purchased and will be stored at DVP.
 - iii) Additional PTF Officer may be assigned by Summer; once recent Police graduates are installed.
 - iv) Massage parlor investigations have been successful; two have voluntarily closed.
 - v) Corporal Craig Kelly named VPD Officer of the Year.
 - b) City Report by Peter Brown (Jeff Lambert is on leave, recuperating from surgery):
 - i) The Tavern is working through some code enforcement issues.
 - ii) DVP and City staff met with Café Fiore and 60 S. California about improving, greater security along rear entry area.
 - c) Parking Report:
 - i) City Manager to present Cinemark settlement agreement at May meeting.
 - ii) Harbor Structure shift to automated system is nearly complete.
 - iii) Pay stations continue to work well; record number of transactions and revenues collected in March, in comparison all previous March numbers.
 - d) Director's Report:
 - i) City budget allocates \$205K for Park Ambassadors, including expansion to Promenade in July.
 - ii) City budget also allocates \$21,200 increase for City-DVP baseline services contract.
 - iii) Master Lease with the City is completed. Terms reached with Brooks Institute on sublease.

Meeting adjourned at 10:08am.

Minutes submitted by Kevin Clerici & Meredith Hart.

- iv) Successful April events for City's 150th and Champagne on Main.
- v) Direct mailer sent to over 10,000 East end homes.
- e) Board Member comments:
 - i) Vice Chair Wood instructed staff to place item on May agenda for board to consider a financial contribution to Sand Replenishment effort outside Pier and Promenade.